

POLY CAB FANS

*Fashion
Collection*



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STYLE IS IN THE AIR!

Fans that raise the style quotient of your home.

SHOWSTOPPING
STYLE
IN YOUR ROOM

It all started by paying attention to your home's center of attention, the humble fan. Keeping a keen eye on the latest fashion trends, we completely overhauled the style aspects of our traditional fan. This obsession manifested into the diverse range presented in this catalogue. Each fan boasts of unique design elements and trendy colour schemes that result in an exquisite look. So go on, indulge yourself in the best of fan-fashion that Polycab has to offer.



CONTENT

ABOUT POLYCAB	01
MANUFACTURING CAPABILITIES	03
CHOOSE THE RIGHT FAN WITH POLYCAB	04
CHOOSE THE RIGHT FAN FOR YOUR DÉCOR	10
DESIGNER SERIES	16
TECH SERIES	32
GREEN SERIES	36
CELEBRATION SERIES	50

ABOUT POLYCAB

Polycab India Limited is India's largest manufacturer of wires and cables. It is one of the fastest-growing FMEG companies with a consolidated turnover of INR 122+ billion.

Every day, we strive to provide innovative, safe, and energy-efficient products to a diverse set of customers, via our strong distribution network of 4,600+ authorized dealers and 205,000+ retail outlets.



INR 122 Billion+
turnover



15 offices
across India



2 lakh+ retail
outlets



4,600
dealers

MANUFACTURING CAPABILITIES



Our world-class ceiling fans are manufactured at our state-of-the-art Roorkee plant. With an attention to detail and a high benchmark for approval, these unmatched capabilities make Polycab the best fan manufacturer in India.

Automated Copper Winding

99.9% pure copper and an automated winding process guarantees perfection in every fan.

Perfect Dimension with CNC Machine

Blades made with CNC machine ensure uniformity in air distribution while high-quality aluminium makes the motor covers corrosion resistant.

Automatic Robotic Paint Shop

The robotic paint shop, sourced from Switzerland, coats the various fan parts in a uniform and precise manner. It is then followed by a high-grade laminated cover to protect the surface and add sheen to the fan.

In-house Testing Lab

The Automatic Air Delivery Testing Lab examines every product for air delivery and distribution capacity.



CHOOSE THE RIGHT FAN *with Polycab*

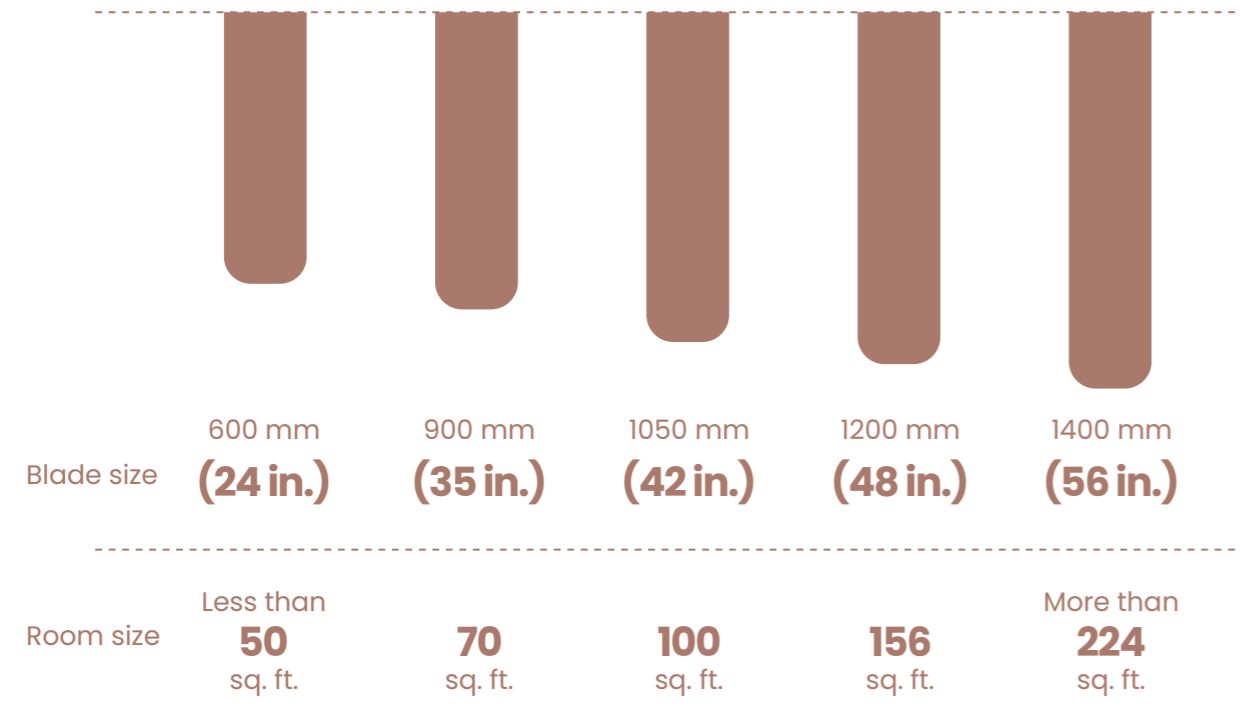
Polycab fans help you stay cool, in style. They come in various designs and multiple benefits to make sure there is a right fan for everyone. Keeping some basic rules in mind, we will help you choose the perfect fan.



Wide fan blades are meant for larger spaces, as the amount of air circulated by a ceiling fan is determined by its diameter. For home offices, puja rooms and small rooms, you can choose a fan with a smaller diameter. Larger fans suit a larger space like bedroom or living room.

FIND THE PERFECT FIT FOR YOUR ROOM

Find the recommended blade span size, based on the area of your room.



REACH FOR THE HEIGHT OF STYLE

Once the room setup is fixed, the fan height comes into play. As a rule of thumb, add 6 in. to the downrod for every foot of height, if your ceiling is taller than 9 ft.

For better air flow and circulation, keep as much space as possible between the ceiling and the blades.

OPTIMAL HEIGHT

The bottom of the fan should be at least 7 ft. off the floor. 8-9 ft. will ensure optimal circulation.





WELCOME THE STARS

Every fan comes with a star rating, with 5 stars being awarded to the most energy-efficient fan while 1 star is for the one that consumes the most energy. While a 5-star fan might come with a higher price tag, the money you save on your electricity bill repays its cost multiple times over.

Find a blade that's cutting-edge.

While every blade material comes with its own unique features, what should you look for in your fan? Let's see.

G-Tech Blades

Get corrosion resistant galvanized blades with G-Tech coating on mild steel, perfect for humid places. It increases the life of the blades by 2x.

Aluminium Blades

Rust-proof and lightweight aluminium blades give a better exterior look while keeping the blades durable.

ABS Plastic Blades

By reducing air-cutting noise, aerodynamic ABS blades ensure the fan operates silently while providing better air circulation.

FINISH IT OFF PERFECTLY

Find the fan that suits your home style, from our range of fan finishes.

Powder Coating

High gloss powder coating complements our GPSP blades.

Liquid Paint

High-quality liquid paints help achieve a uniform colour layer and complement our aluminium blades.

Electroplating

This superior brushed metallic finish is achieved by electroplating on aluminium blades.

Water Film

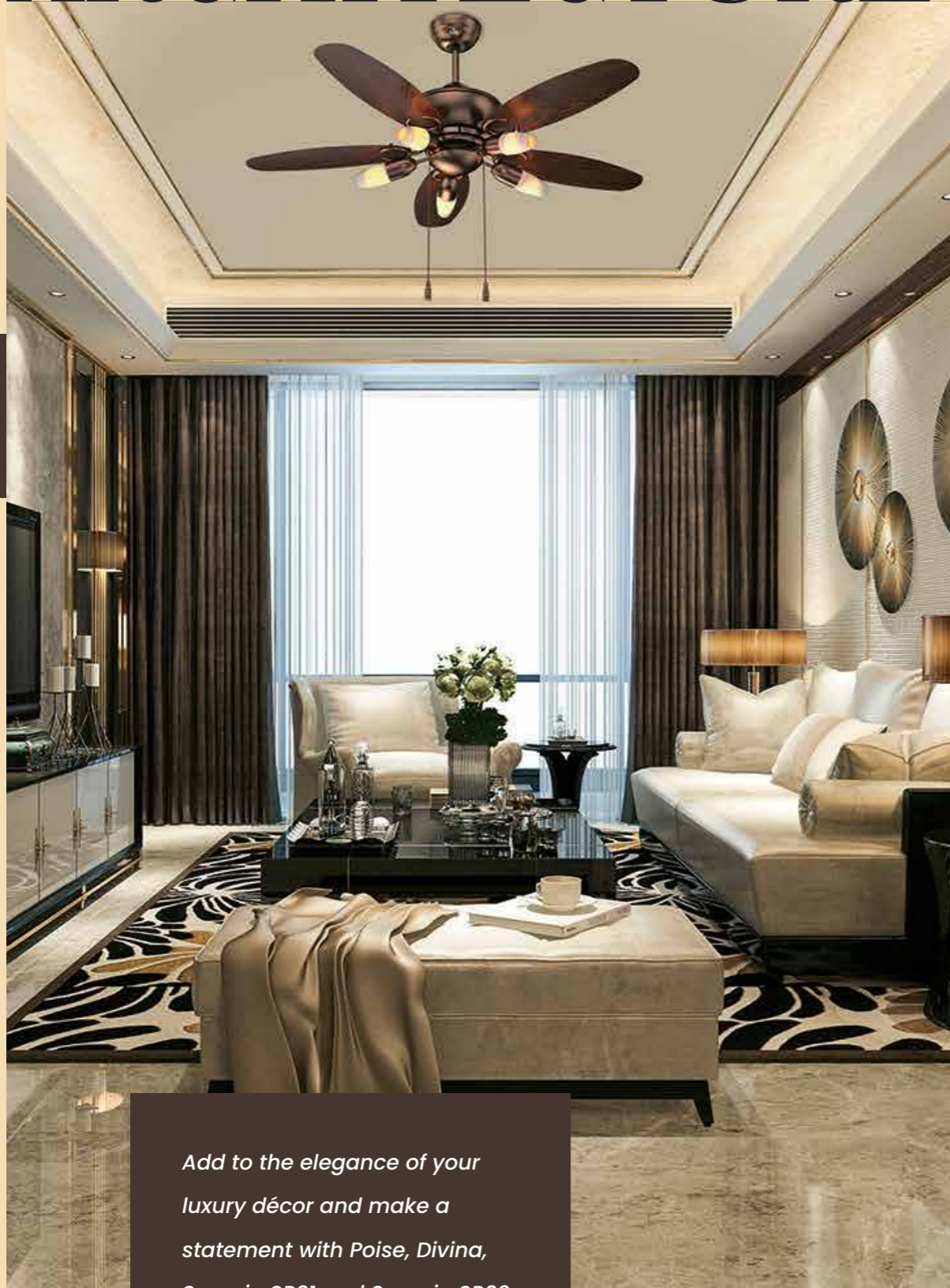
For our Super Premium Fan range, aluminium blades are soaked in a water-based solution to get a superior and long-lasting wooden finish.



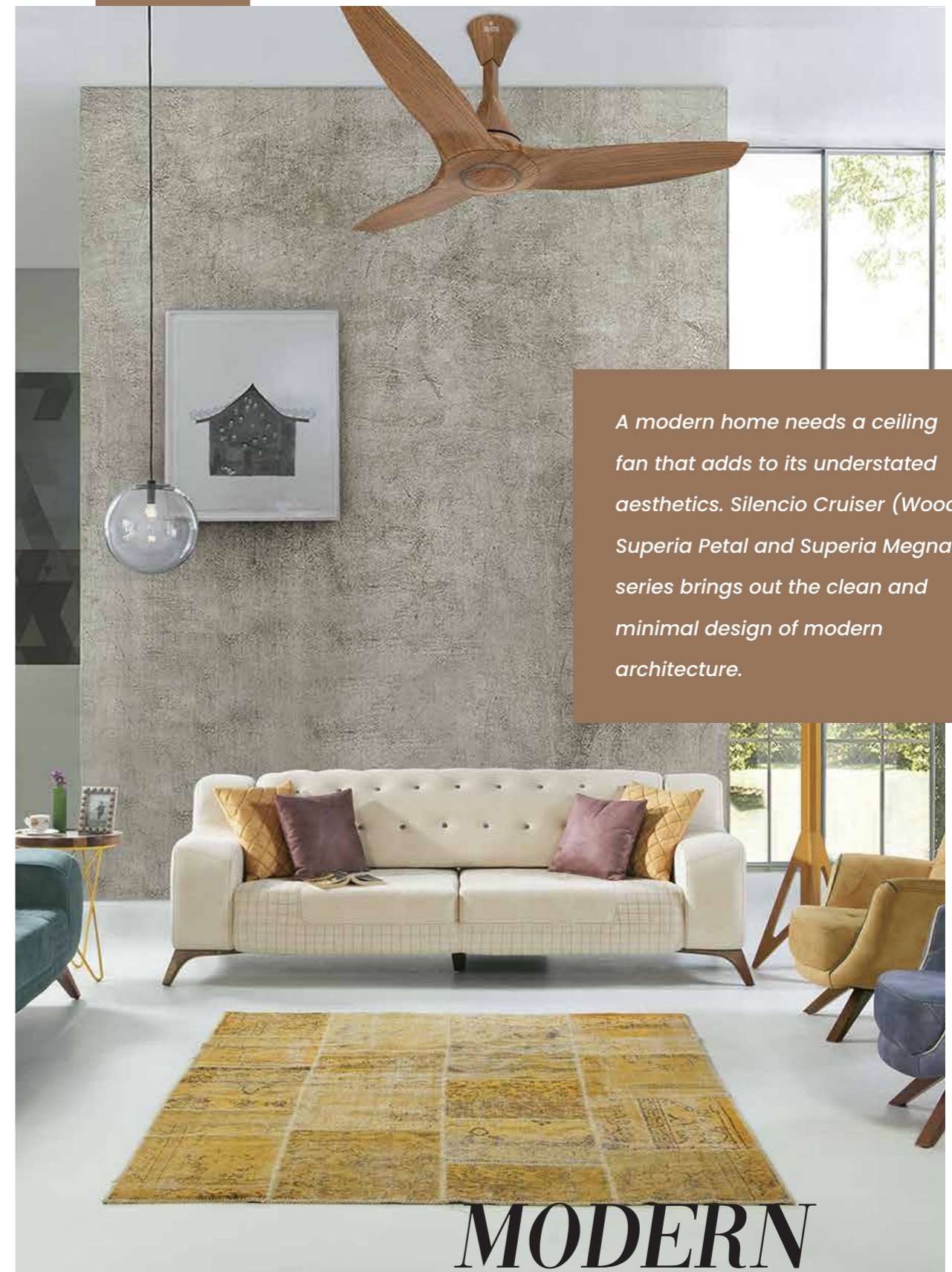
CHOOSE THE RIGHT FAN *for your Décor*

Decorate your ceiling with our vast range of designer fans
that complement your home décor.

LUXURY HOME ARCHITECTURE



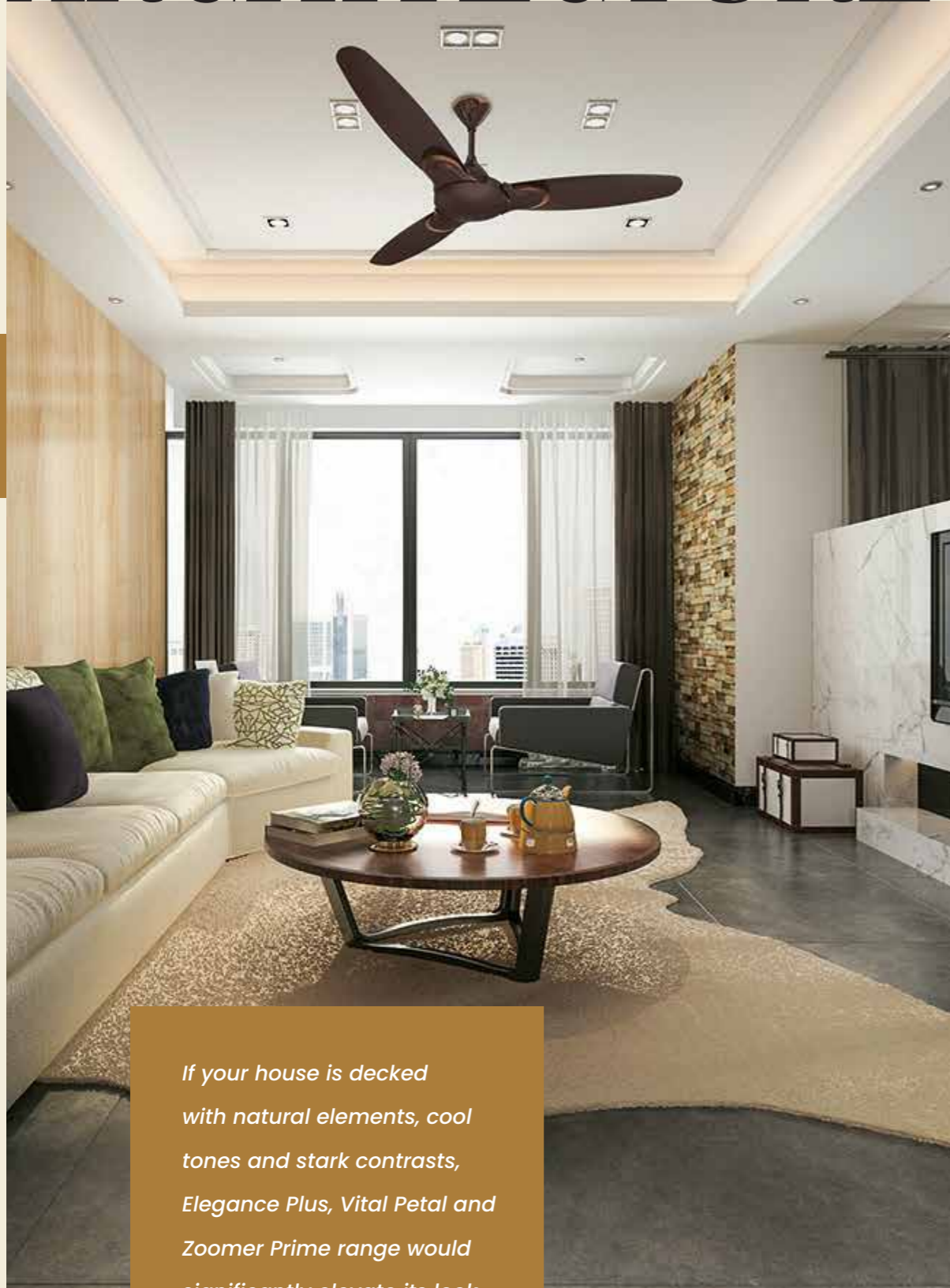
Add to the elegance of your luxury décor and make a statement with Poise, Divina, Superia SP01 and Superia SP02.



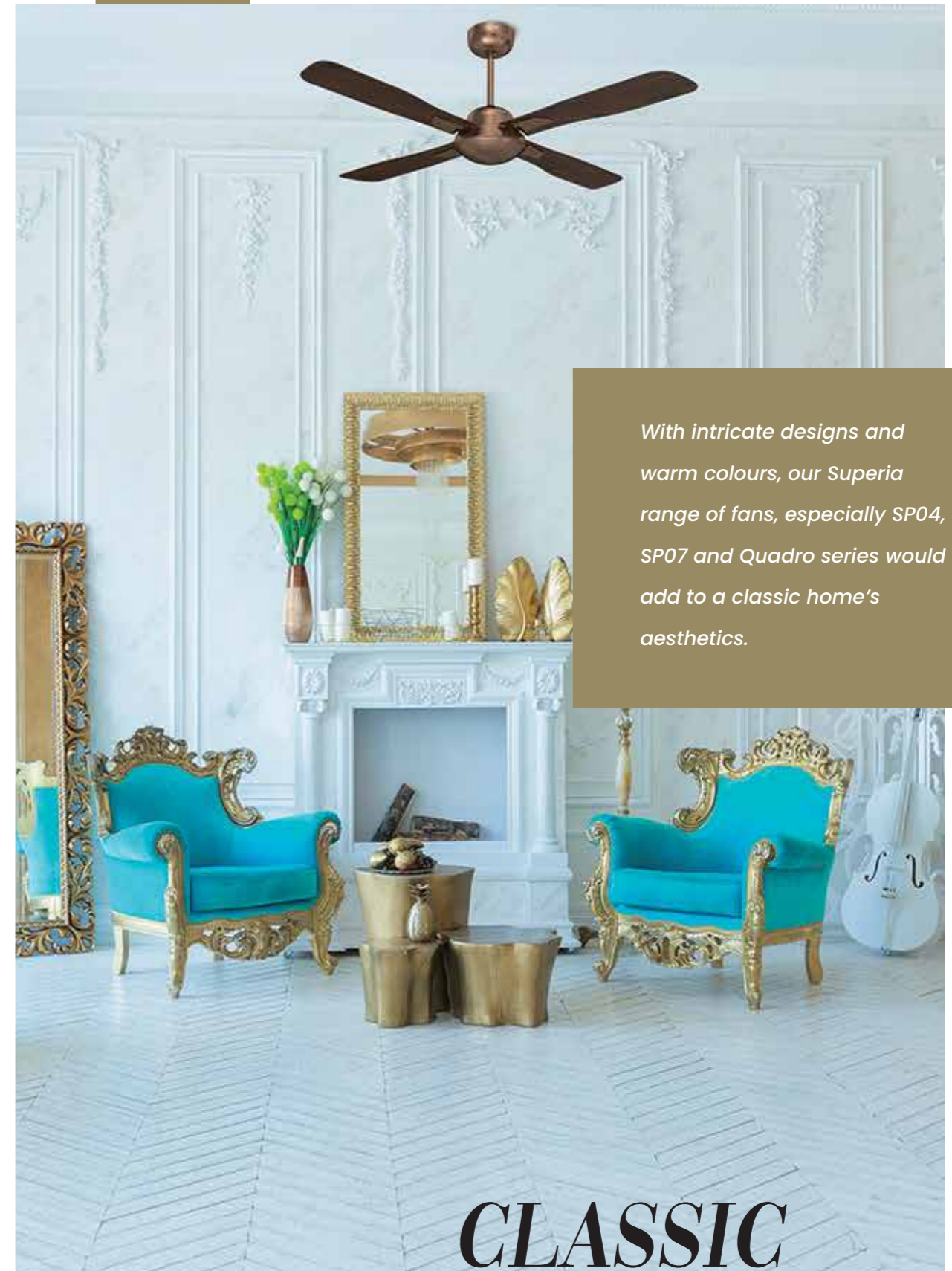
A modern home needs a ceiling fan that adds to its understated aesthetics. Silencio Cruiser (Wood), Superia Petal and Superia Megna series brings out the clean and minimal design of modern architecture.

MODERN ARCHITECTURE

CONTEMPORARY HOME ARCHITECTURE



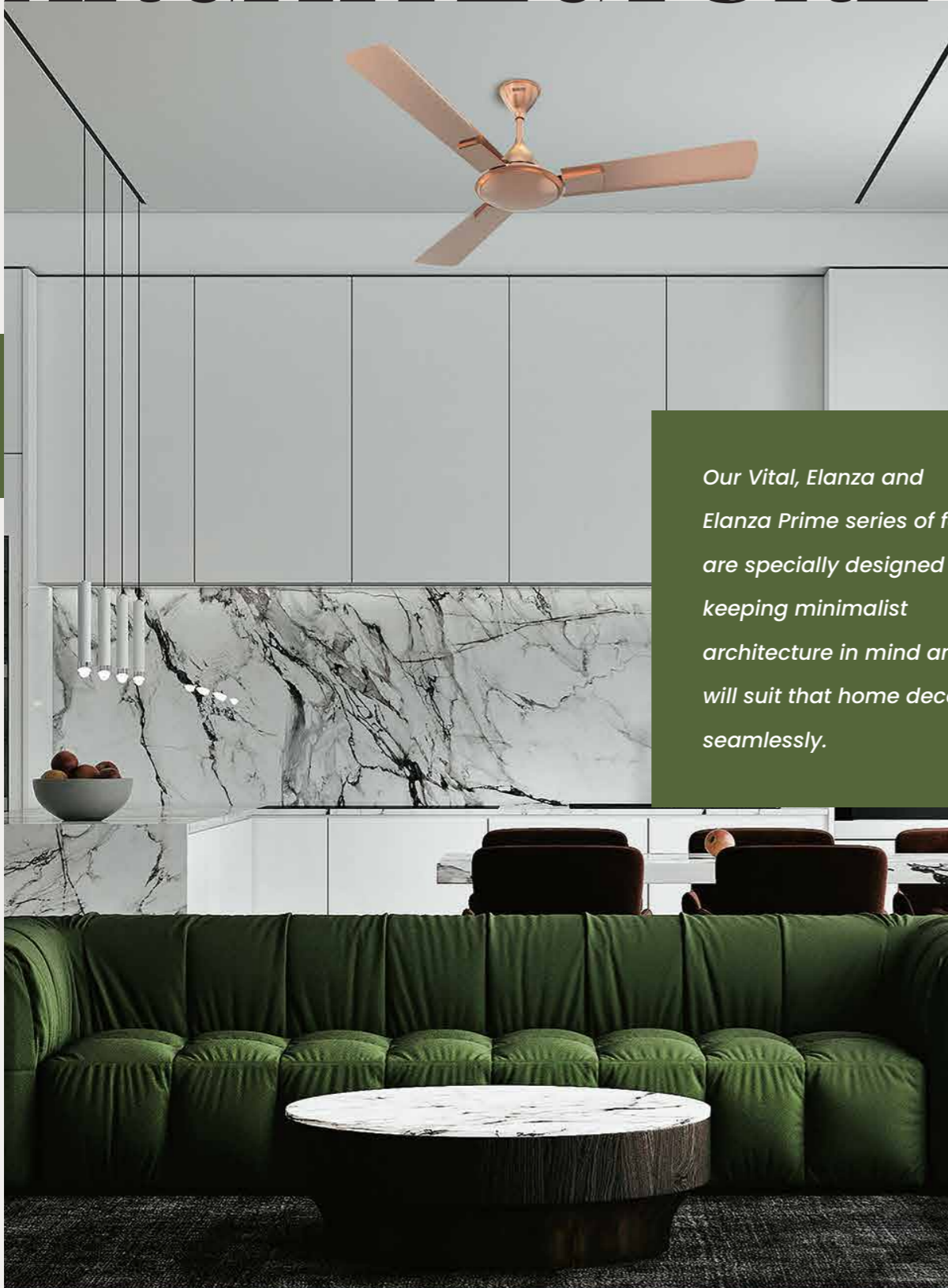
If your house is decked with natural elements, cool tones and stark contrasts, Elegance Plus, Vital Petal and Zoomer Prime range would significantly elevate its look.



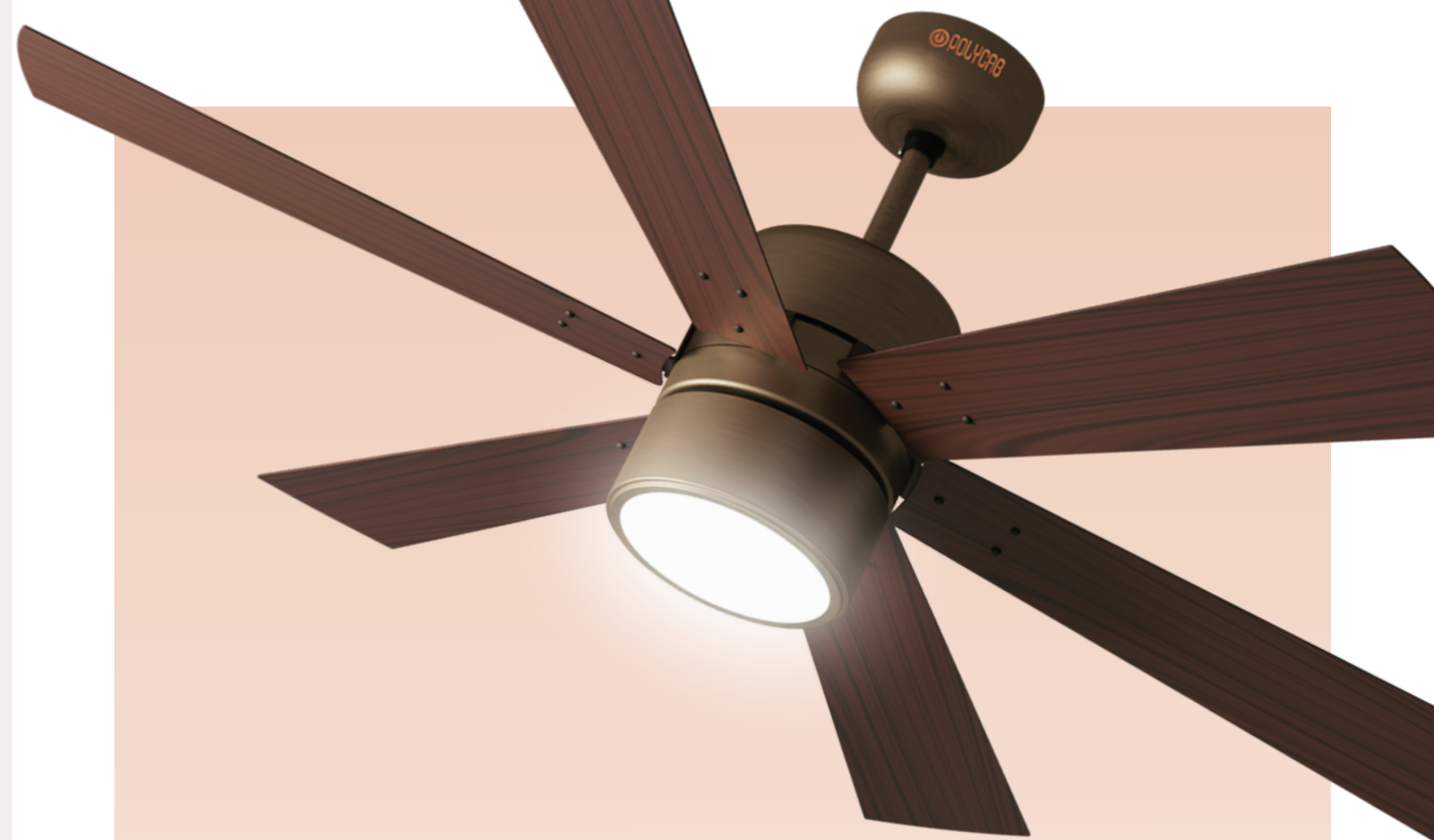
With intricate designs and warm colours, our Superia range of fans, especially SP04, SP07 and Quadro series would add to a classic home's aesthetics.

CLASSIC ARCHITECTURE

MINIMALIST HOME ARCHITECTURE



Our Vital, Elanza and Elanza Prime series of fans are specially designed keeping minimalist architecture in mind and will suit that home decor seamlessly.



DESIGNER *Series*

A collection of ornate fans that come with unique blade shapes and specially designed trims to decorate your space.

SUPERIA SP01

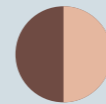


Add a unique aura to your space with this exquisitely designed, remote-controlled fan. Its classy underlight provides multi-colour illumination and is a stunning addition to any space.

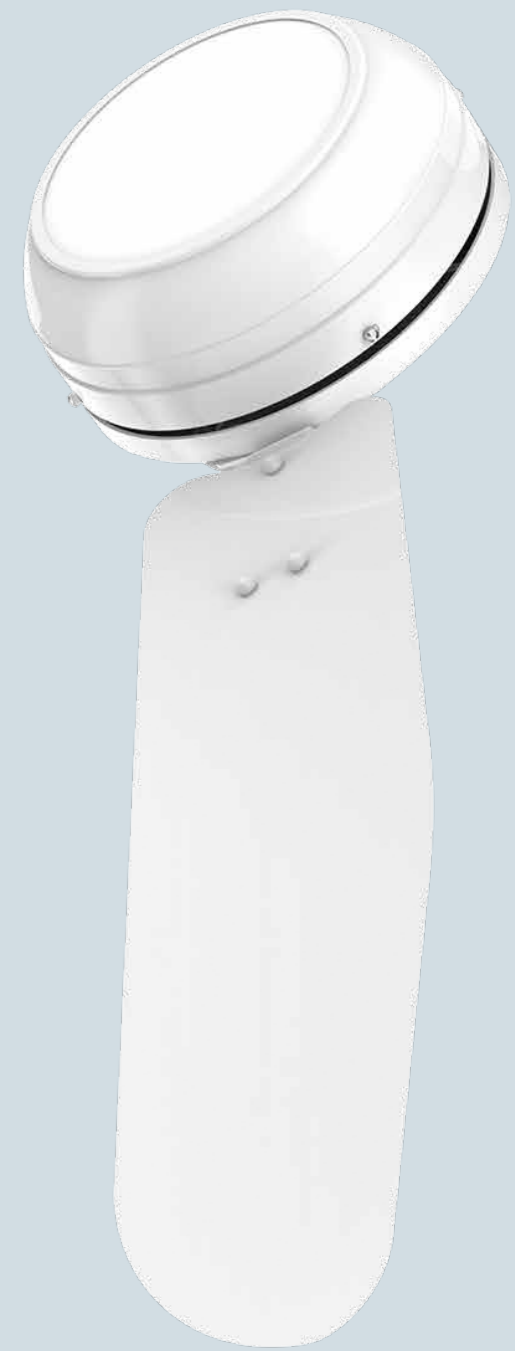
- Antique finish • Inbuilt LED underlight with 6 colours
- Remote-controlled • 2-year warranty



ANTIQU
COPPER
ROSEWOOD



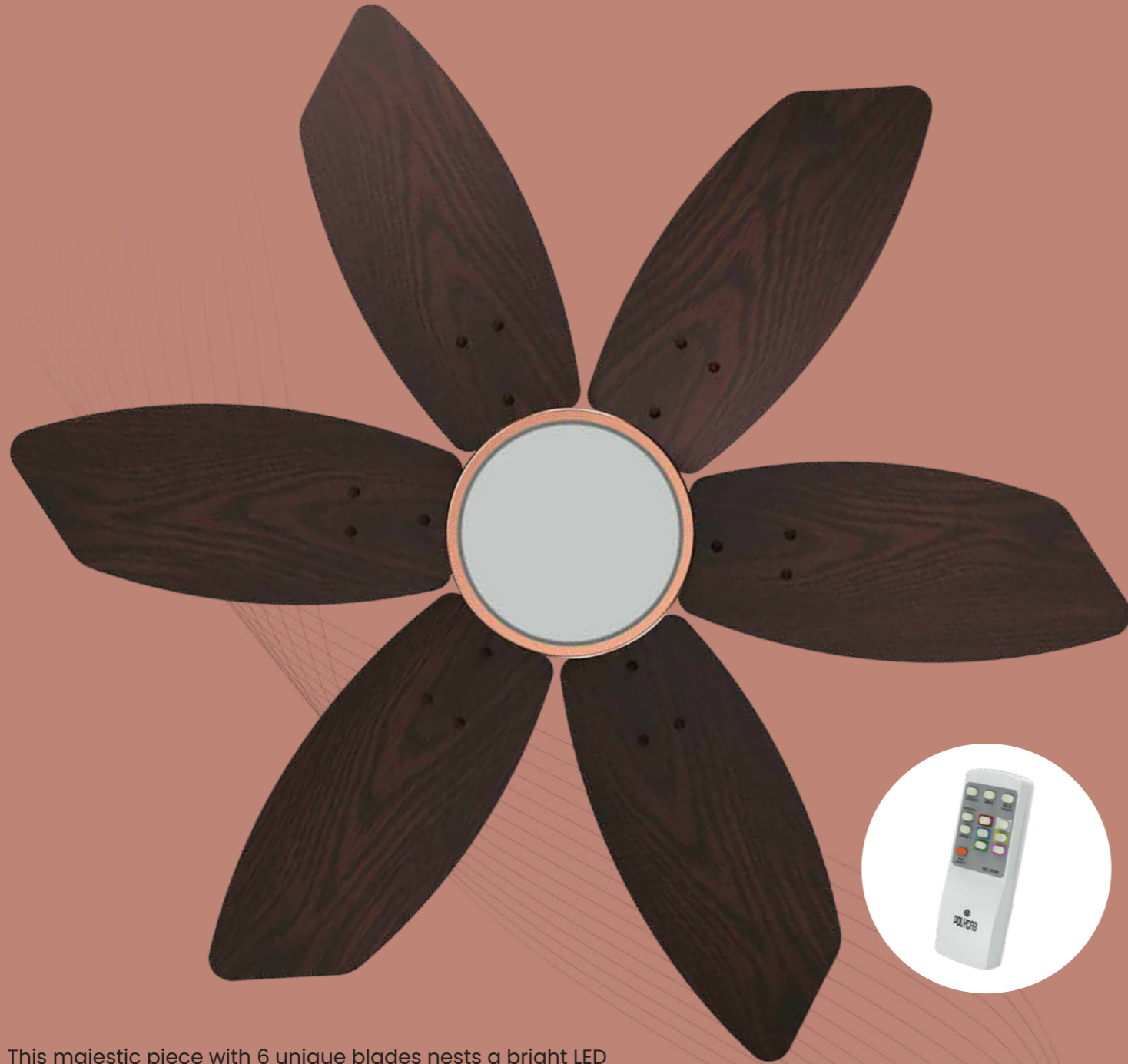
ANTIQU
BRASS
DARKWOOD



WHITE



SUPERIA SP03

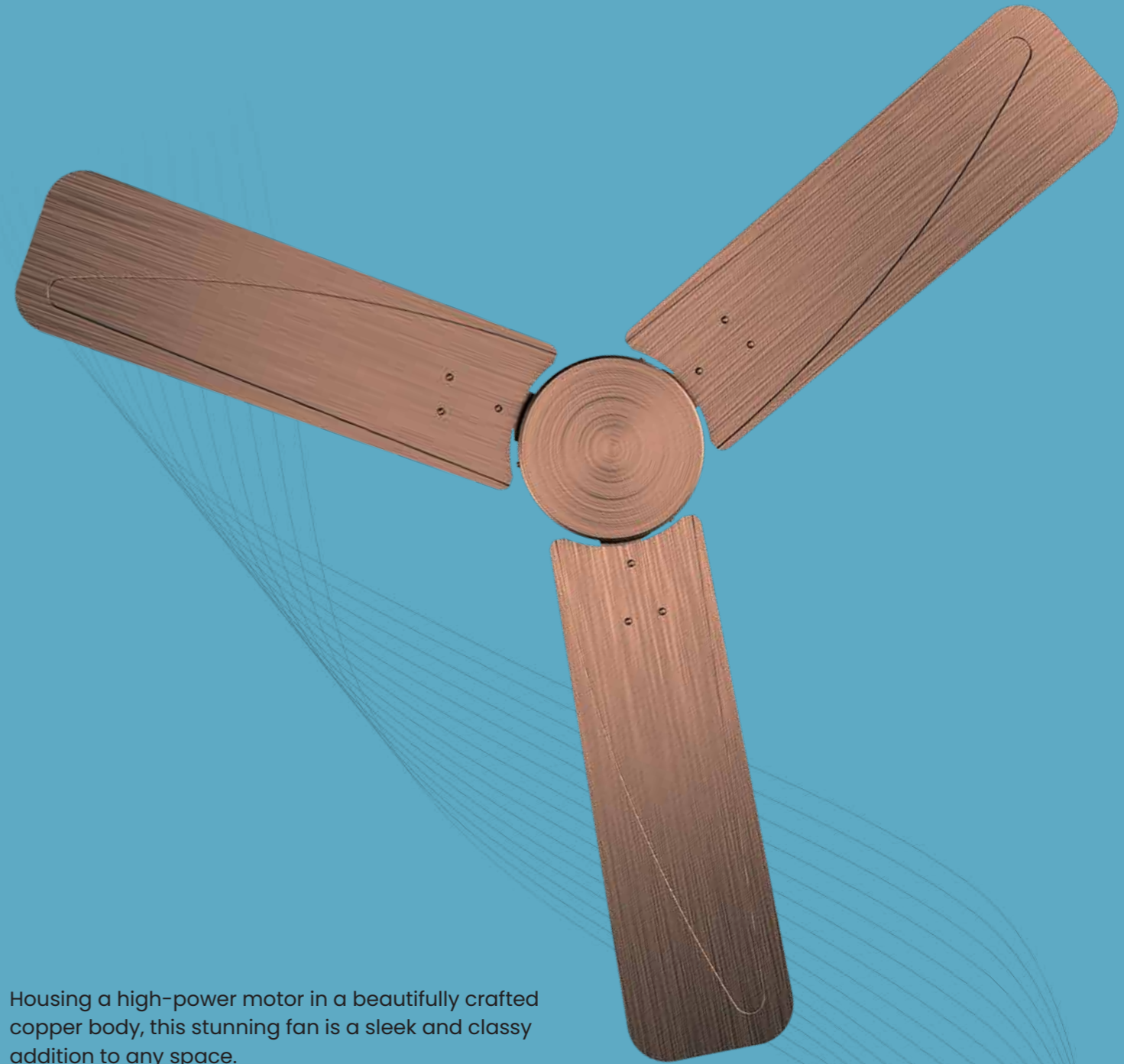


This majestic piece with 6 unique blades nests a bright LED light within its body. The light comes with multiple colour modes which can be adjusted using a remote-control, making this piece a perfect fit for any patio or sit-out area.

- Antique finish • Inbuilt LED underlight with 6 colours
- Remote-controlled • 2-year warranty



SUPERIA SP07



Housing a high-power motor in a beautifully crafted copper body, this stunning fan is a sleek and classy addition to any space.

- Premium metallic finish • Seamless body design
- High air coverage • 2-year warranty



SUPERIA MEGNA



Bring a touch of royalty to your room with this unique ceiling fan. Its antique finished blades add an old-world charm to any space.

- Antique design • Wooden finish on blades
- Seamless body design • 2-year warranty



SUPERIA PETAL

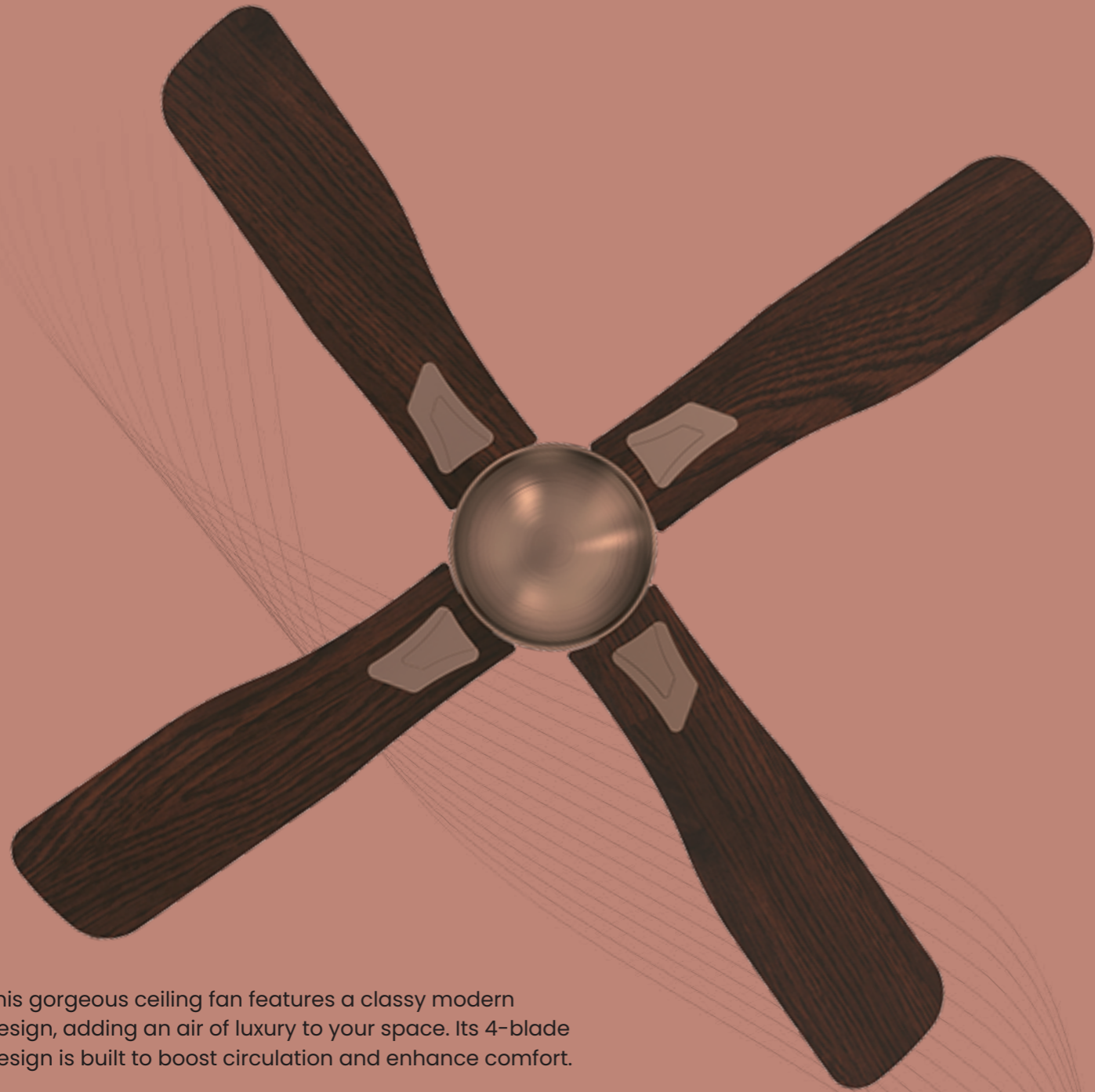


Freshen up your interiors with this splendidly designed ceiling fan that comes with floral patterns and petal blades.

- Antique design • Wooden finish on blades
- Floral design with petal-shaped blades • 2-year warranty



SUPERIA QUADRO



This gorgeous ceiling fan features a classy modern design, adding an air of luxury to your space. Its 4-blade design is built to boost circulation and enhance comfort.

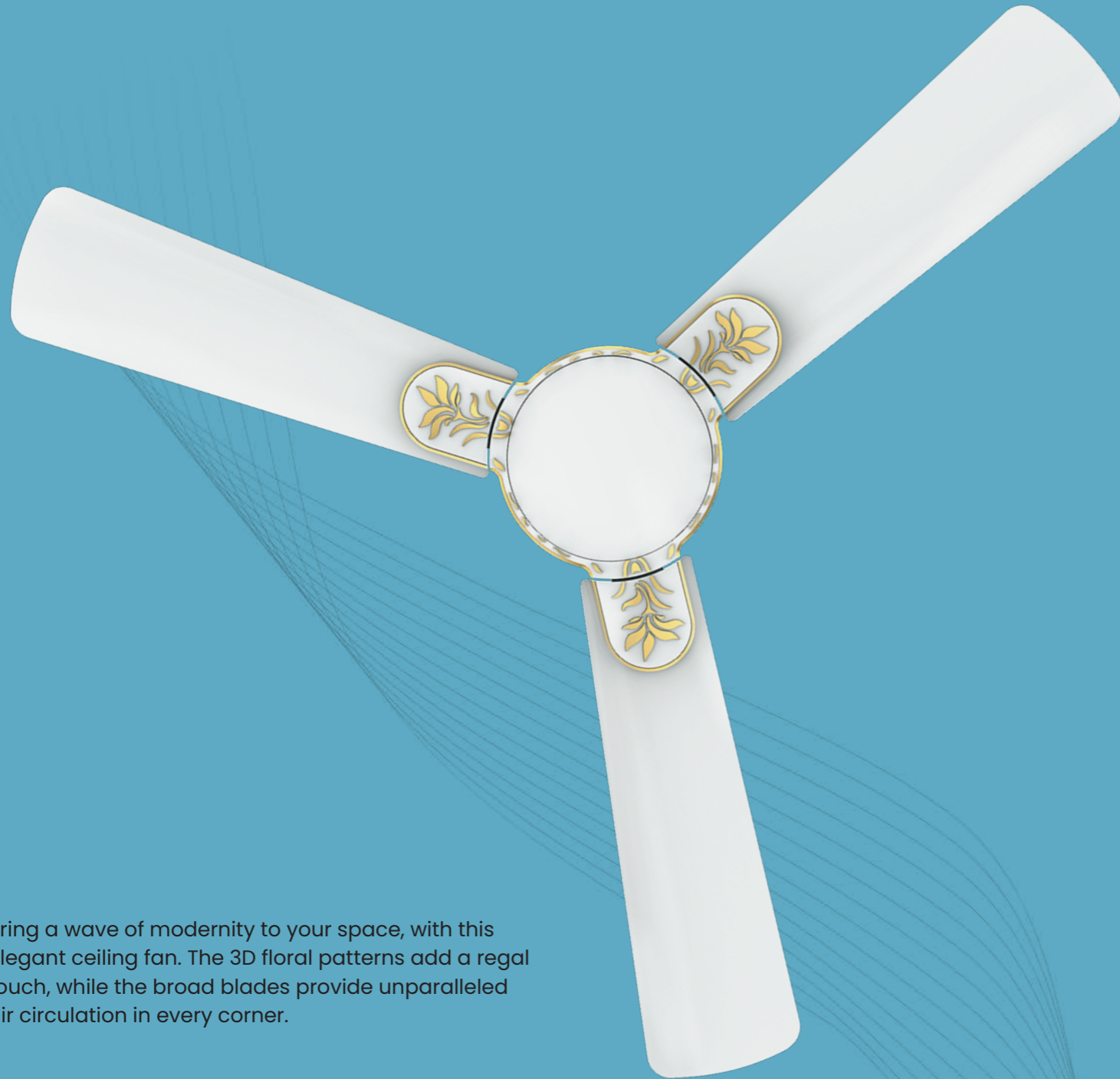
- Antique design • Wooden finish on blades
- 4-blade design • 2-year warranty



ANTIQUE
COPPER
-ROSEWOOD



ELEGANZ PLUS

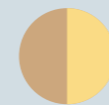


Bring a wave of modernity to your space, with this elegant ceiling fan. The 3D floral patterns add a regal touch, while the broad blades provide unparalleled air circulation in every corner.

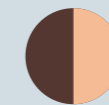
- High-gloss mirror finish • Broad blade design
- Rustproof aluminium blades • 3-year warranty



**BIRKIN
GOLD**



**ESPRESSO
BROWN**



**INDIGO
BLUE**



**PEARL
SILVER**



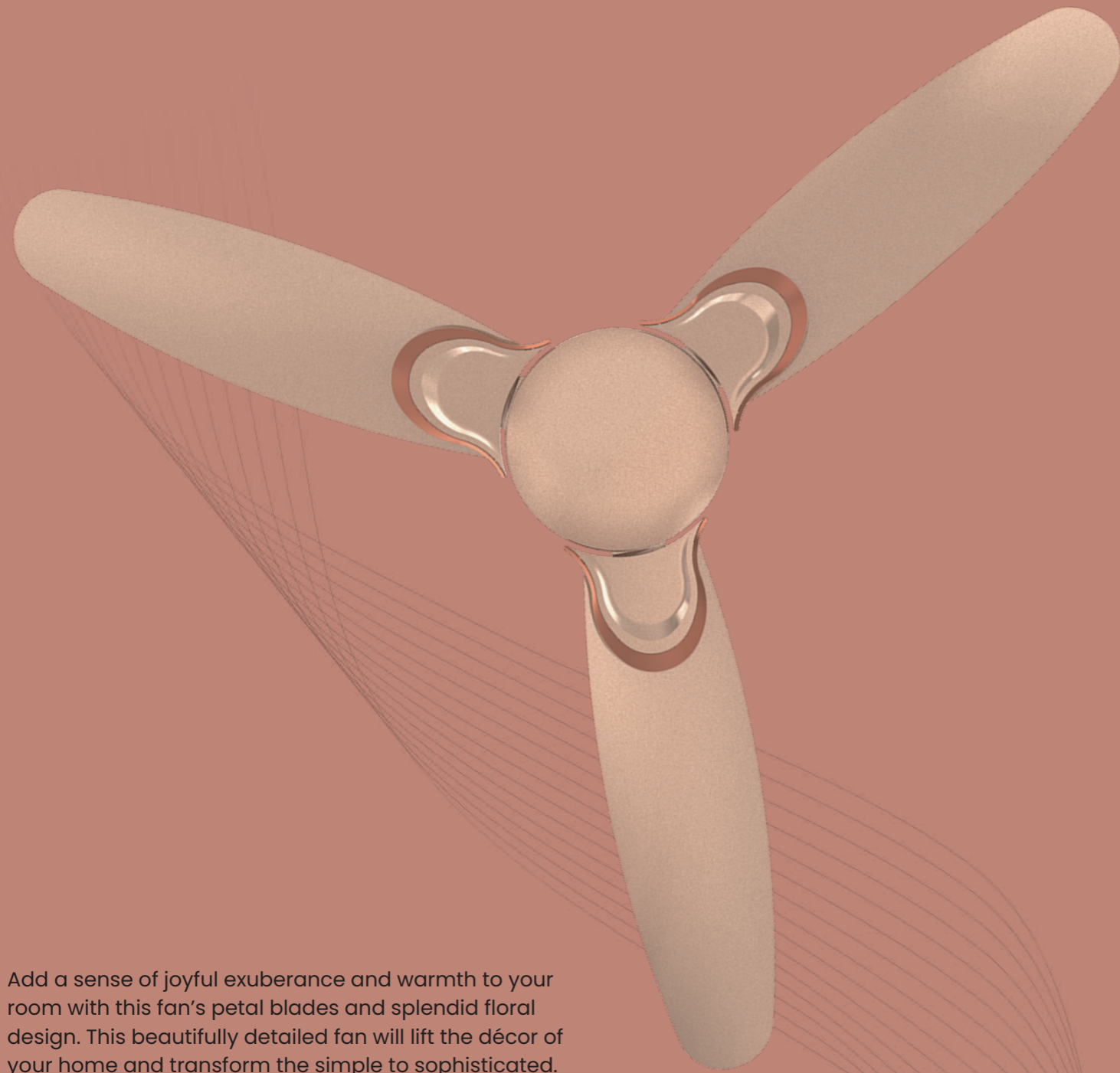
**PEARL
WHITE**



**PEARL
ROSEGOLD**



VITAL PETAL



Add a sense of joyful exuberance and warmth to your room with this fan's petal blades and splendid floral design. This beautifully detailed fan will lift the décor of your home and transform the simple to sophisticated.

- High-gloss mirror finish • Floral design with petal-shaped blades
- Rustproof aluminium blades • 3-year warranty



**METALLIC
ESPRESSO-BROWN**



**METALLIC
GREY**



**METALLIC
DAISY
WHITE**



**METALLIC
GREEN
ORCHID**



**METALLIC
ROSEGOLD**



DESIGNER

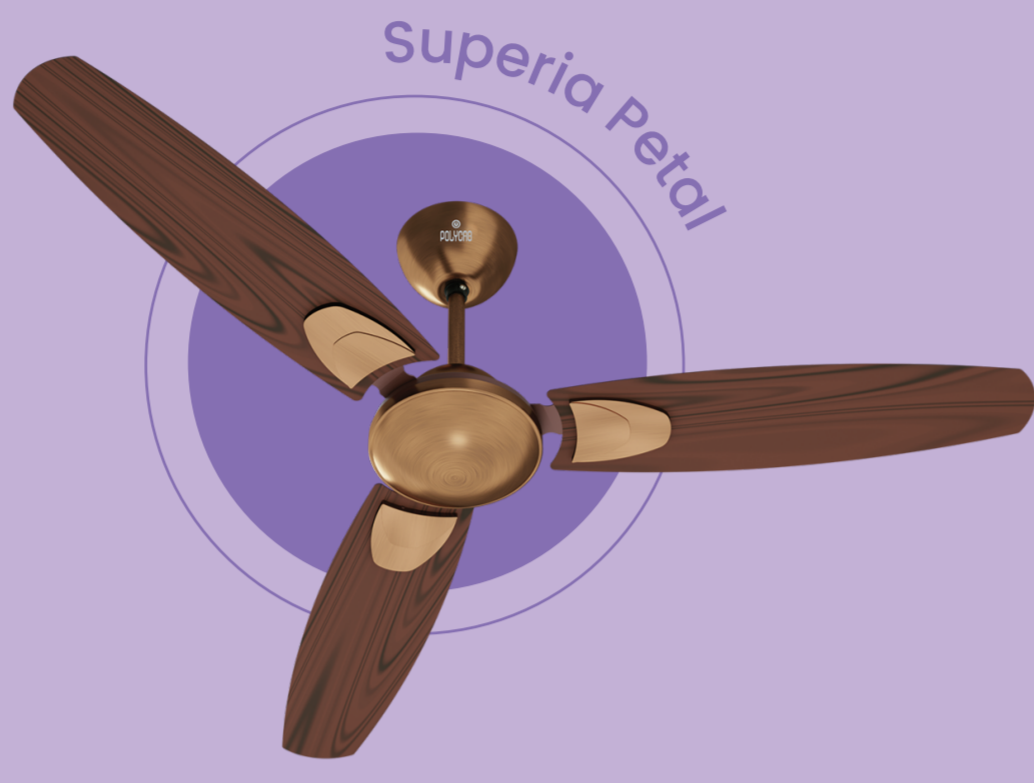
Series

OPEN THE WORLD OF
DESIGNER SERIES.

DESIGNER

Series

All Designer Range fans,
at a glance.



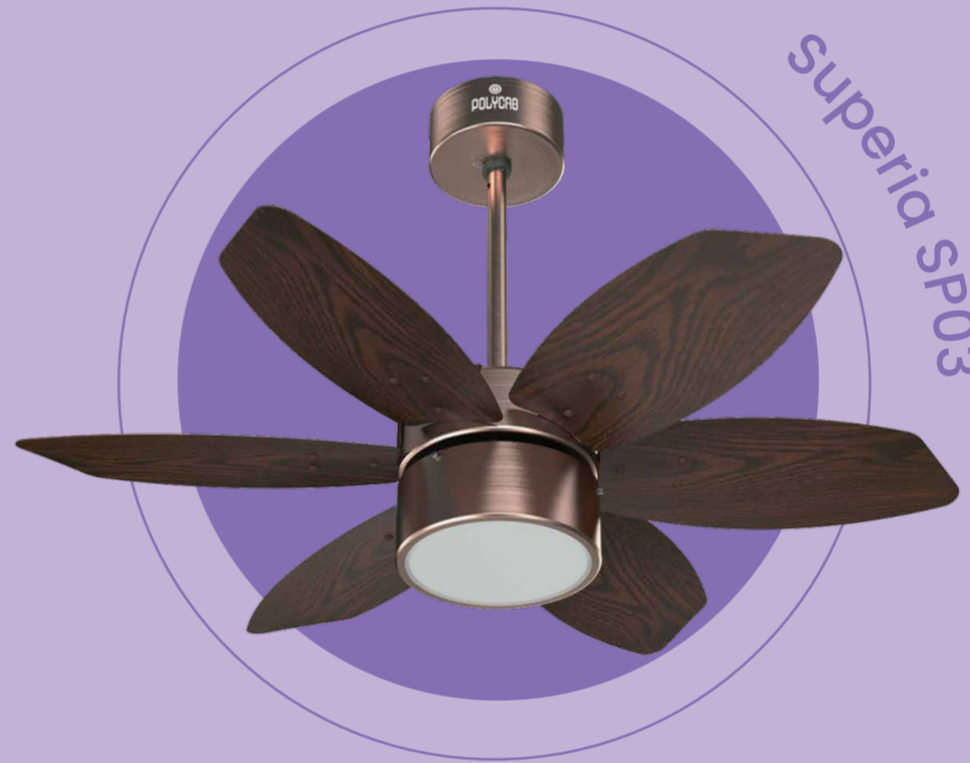
Superia Petal



Superia Quadro



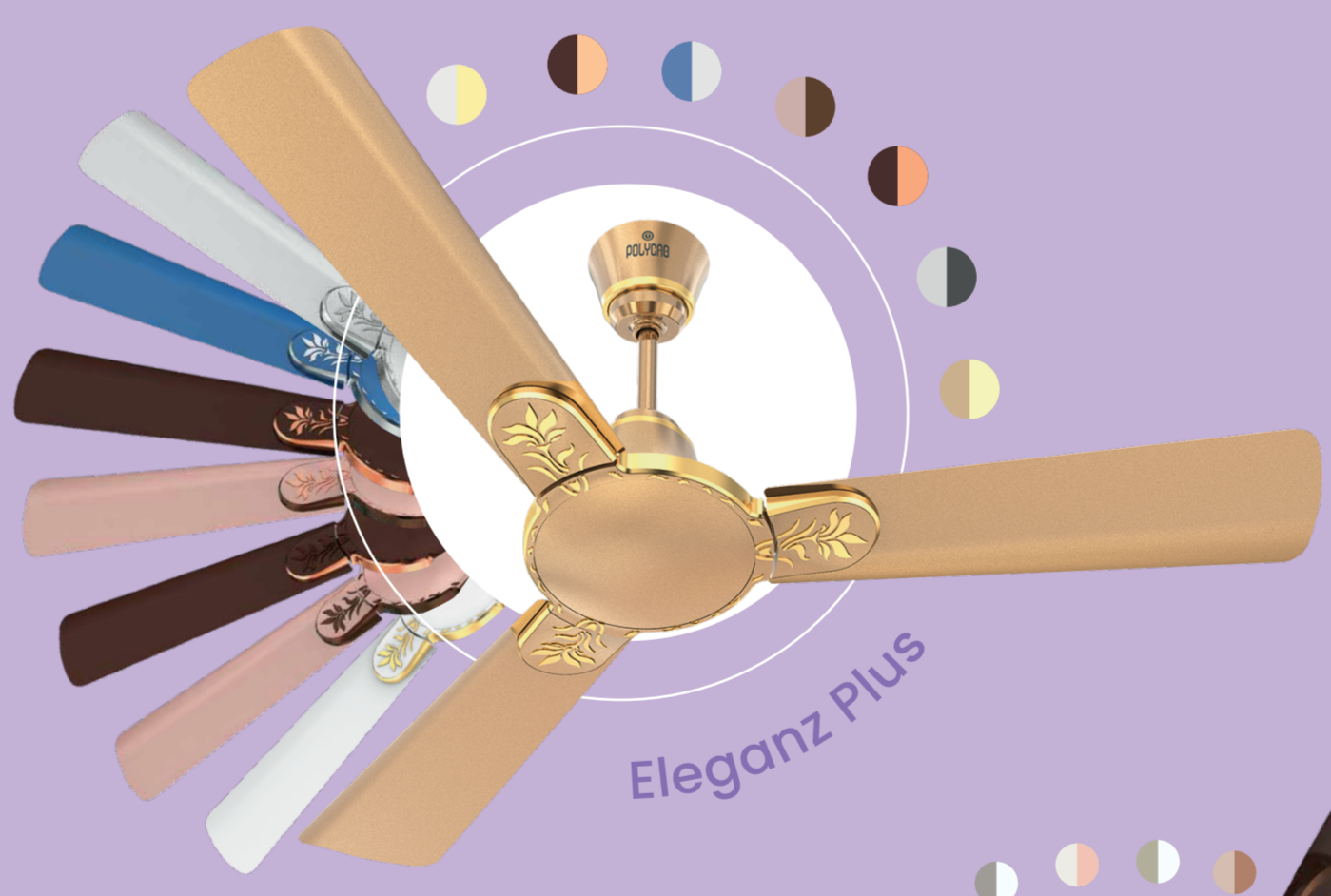
Superia SP01



Superia SP03



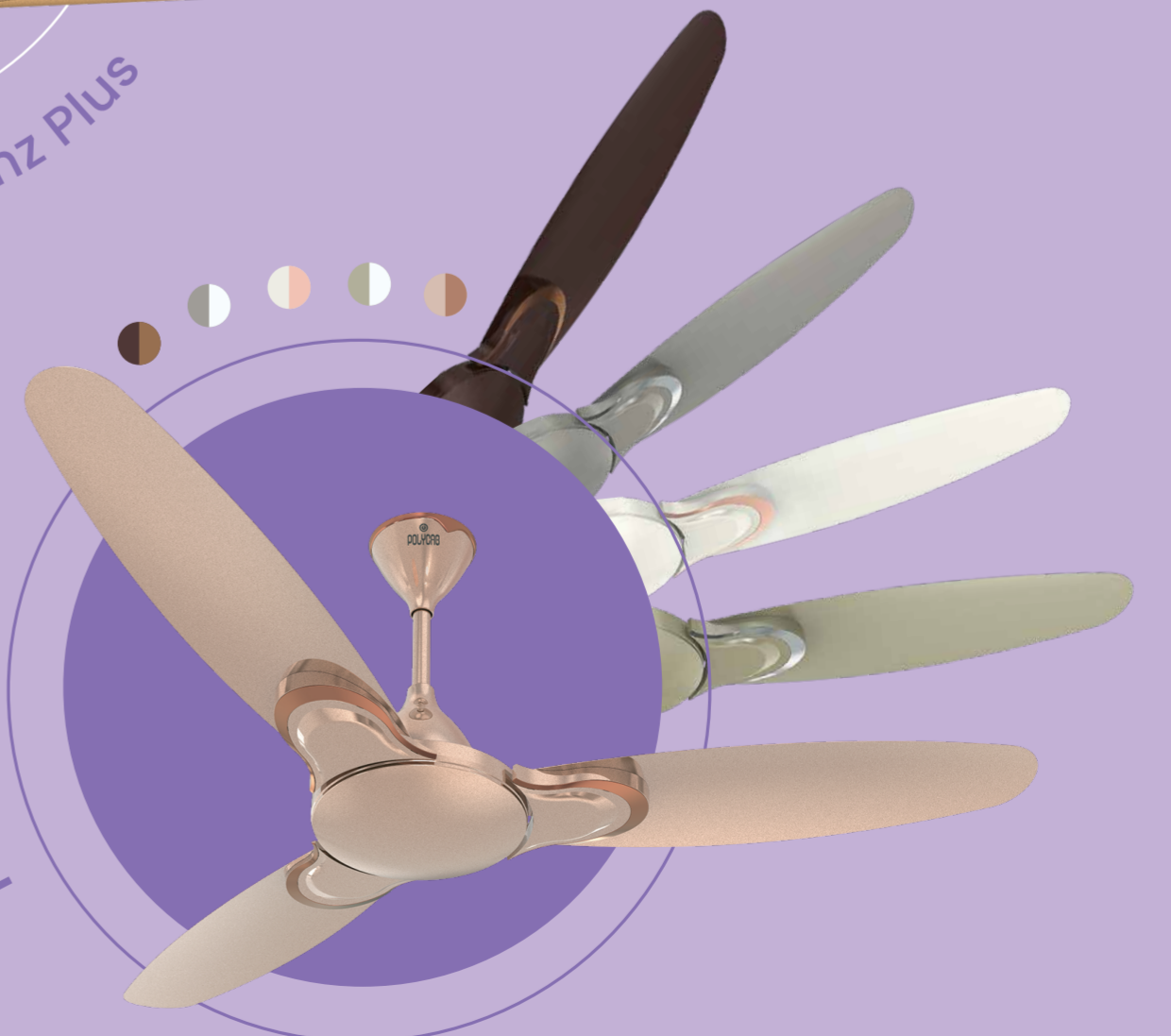
Superia SP07



Eleganz Plus



Superia Megna



Vital Petal

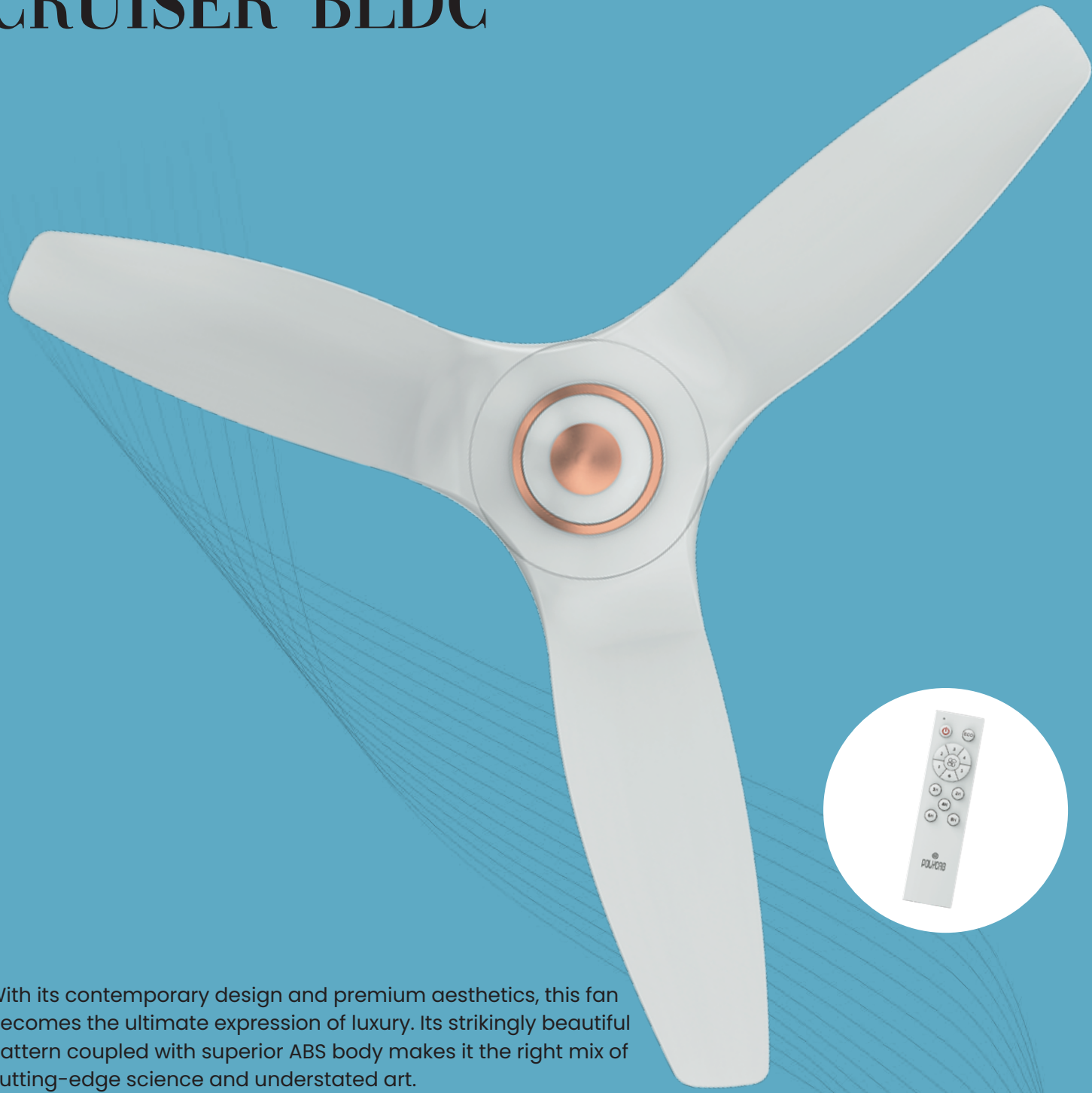


TECH *Series*

A royal range of premium fans designed with cutting-edge
ABS plastic that ensure superior air flow.

SILENCIO

CRUISER BLDC



With its contemporary design and premium aesthetics, this fan becomes the ultimate expression of luxury. Its strikingly beautiful pattern coupled with superior ABS body makes it the right mix of cutting-edge science and understated art.

- ABS body • Hawk wing blades • Energy-efficient BLDC motor
- Diamond edge design • 3-year warranty
- Reverse rotation mode for winters



WOOD



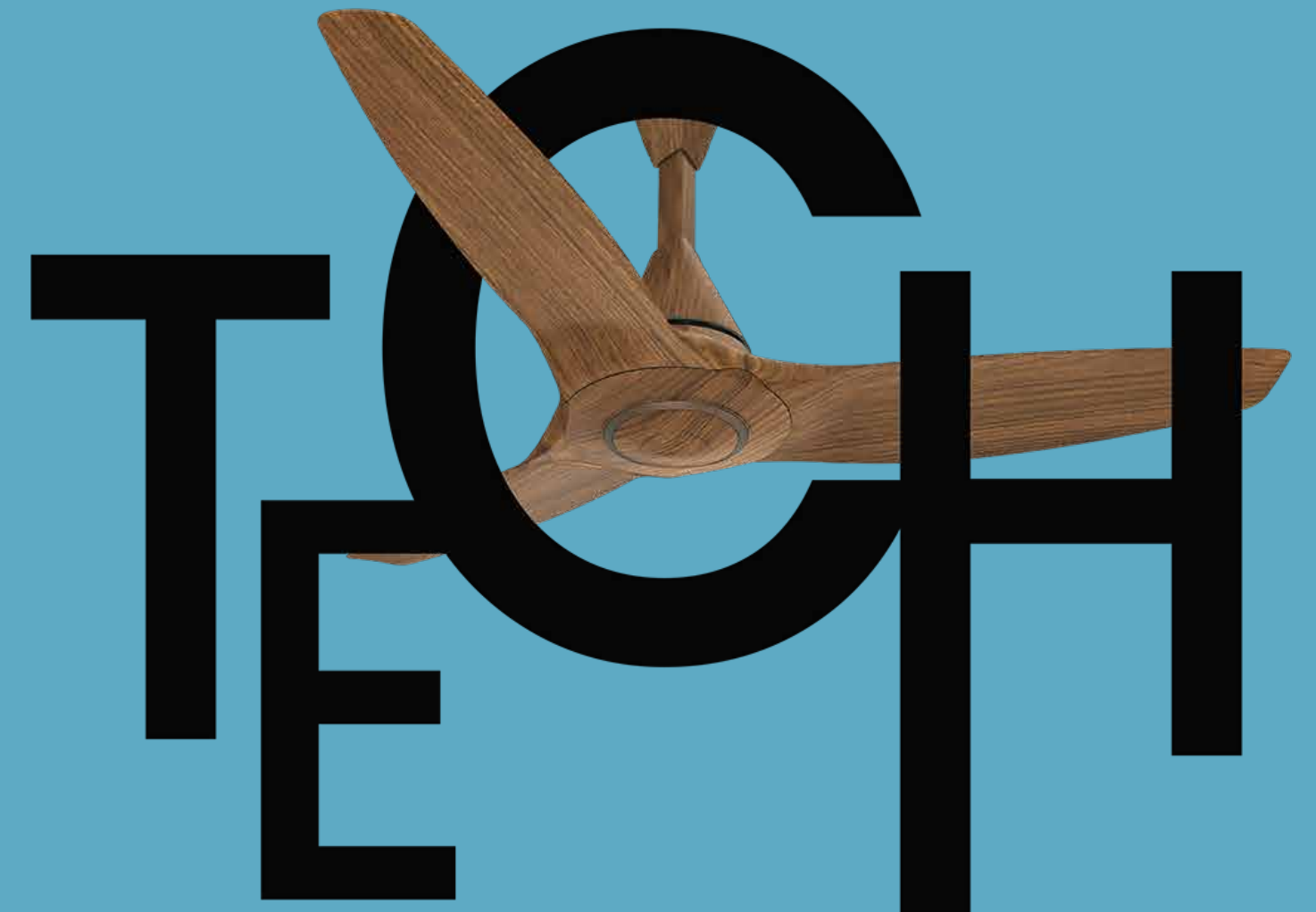
WHITE
ROSEGOLD



WHITE
CHROME



WHITE



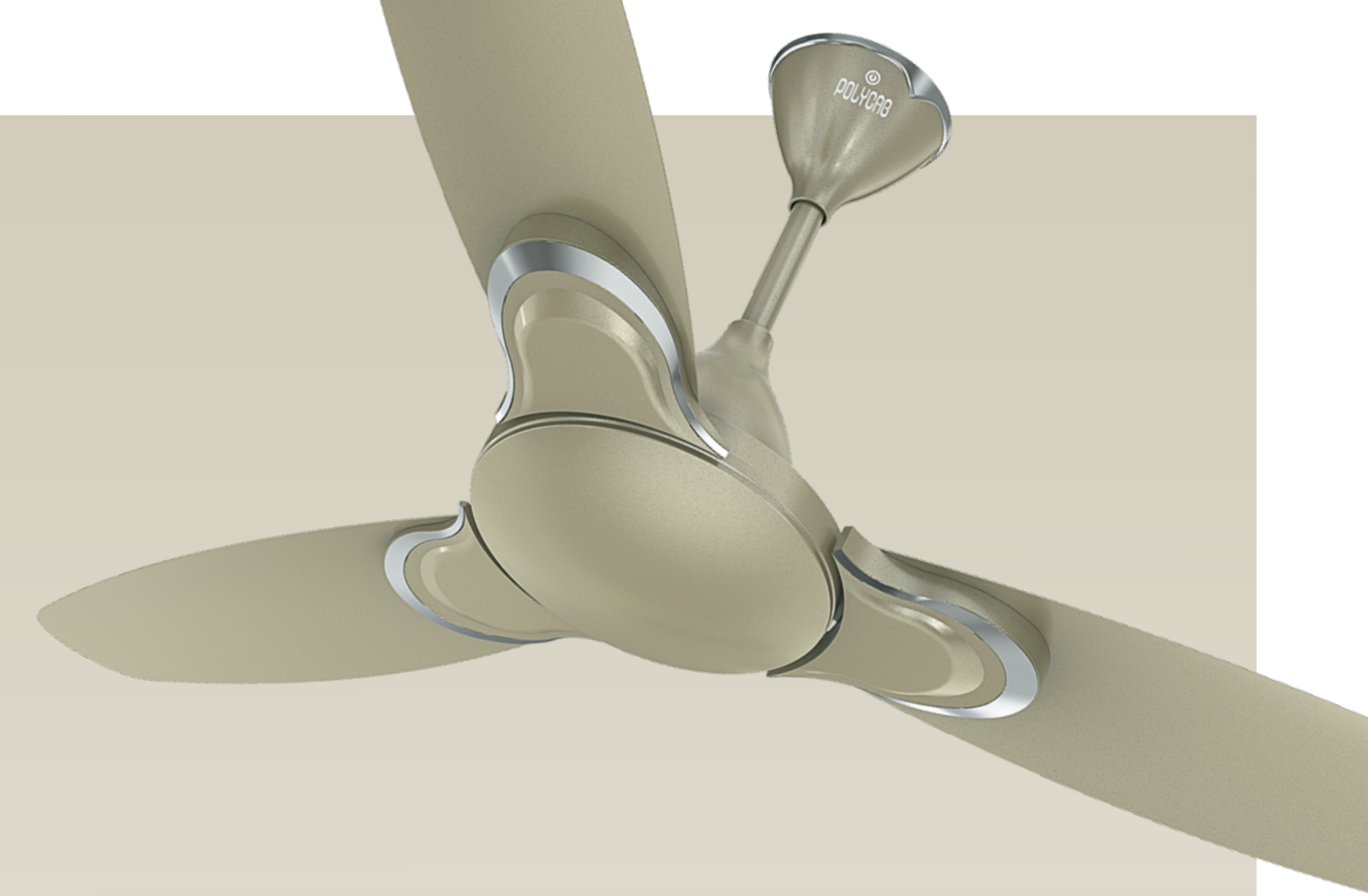
Series

OPEN THE WORLD OF
TECH SERIES.

TECH

Series

All Tech Range fans,
at a glance.



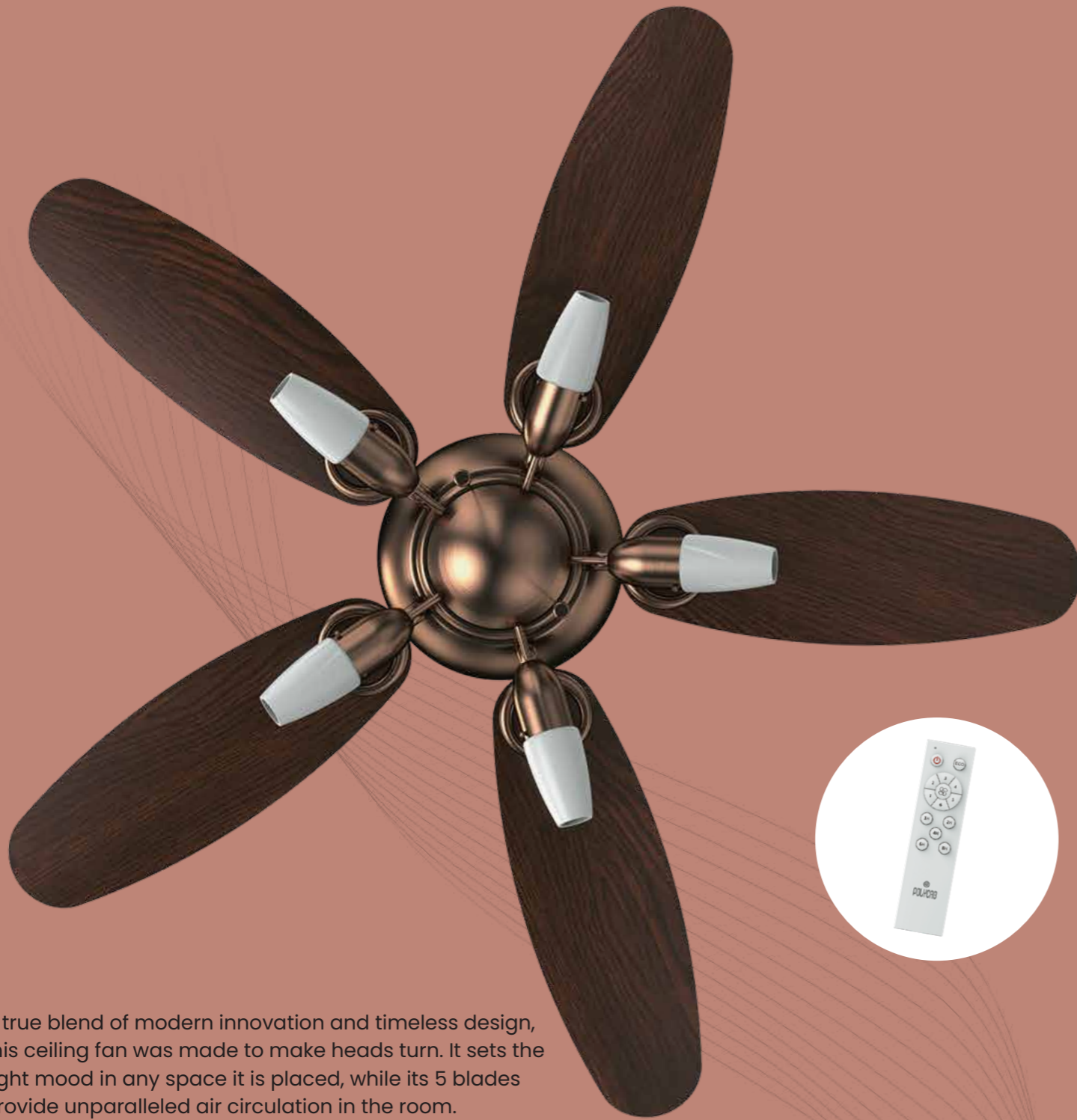
GREEN

Series

An exquisite range of sleek fans that combine stunning looks with an energy efficient BLDC motor, to save up to 65% electricity*.

*Savings as compared to a 75W ceiling fan. Terms and Conditions apply.

SUPERIA SP02 BLDC



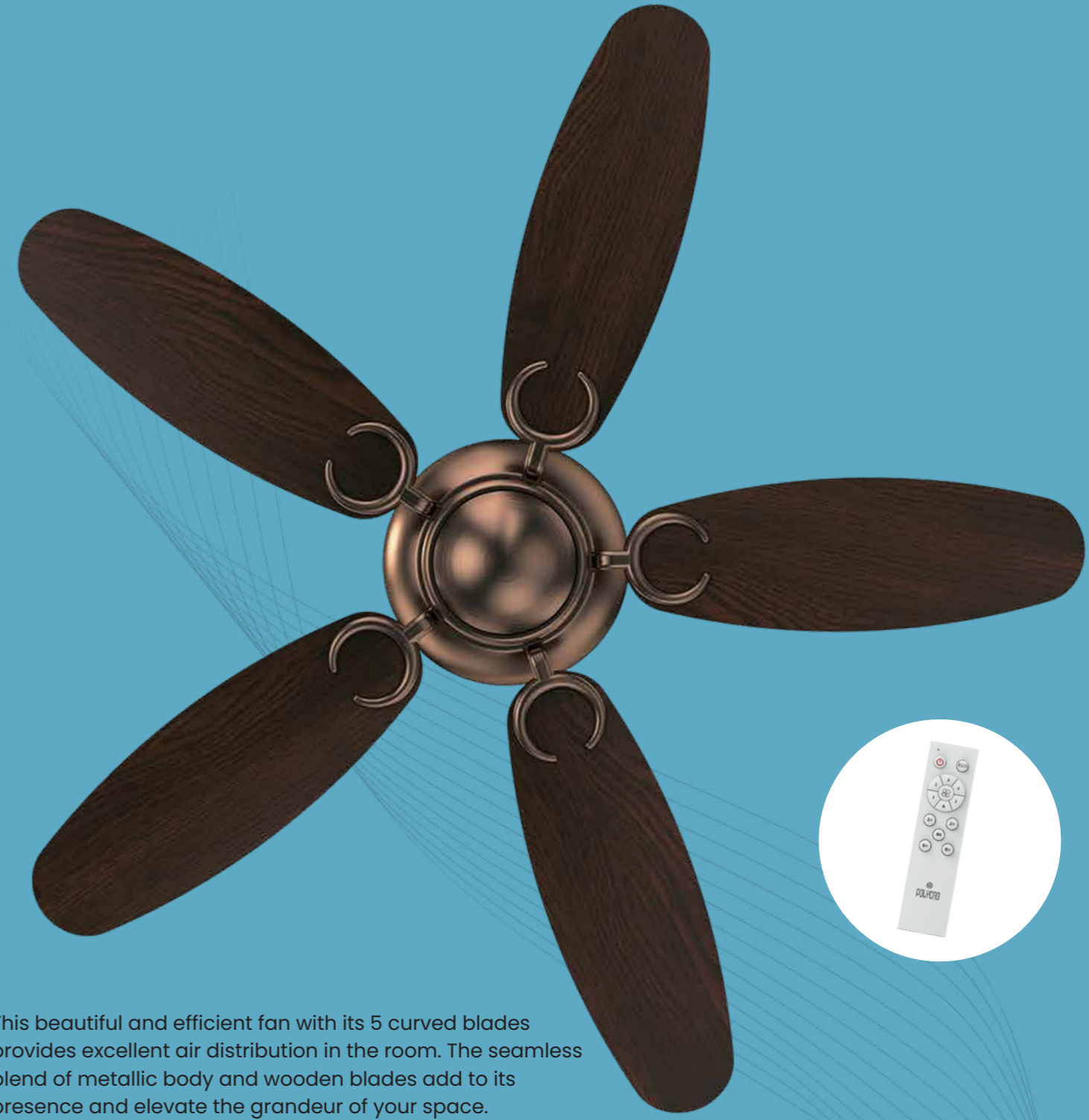
A true blend of modern innovation and timeless design, this ceiling fan was made to make heads turn. It sets the right mood in any space it is placed, while its 5 blades provide unparalleled air circulation in the room.

- Antique finish • Inbuilt clip-on underlights • 5-blade design
- 2-year warranty • Energy-efficient BLDC motor
- Saves up to 65% on your electricity bills*

*Savings as compared to a 75W ceiling fan. Terms and Conditions apply.



SUPERIA SP04 BLDC



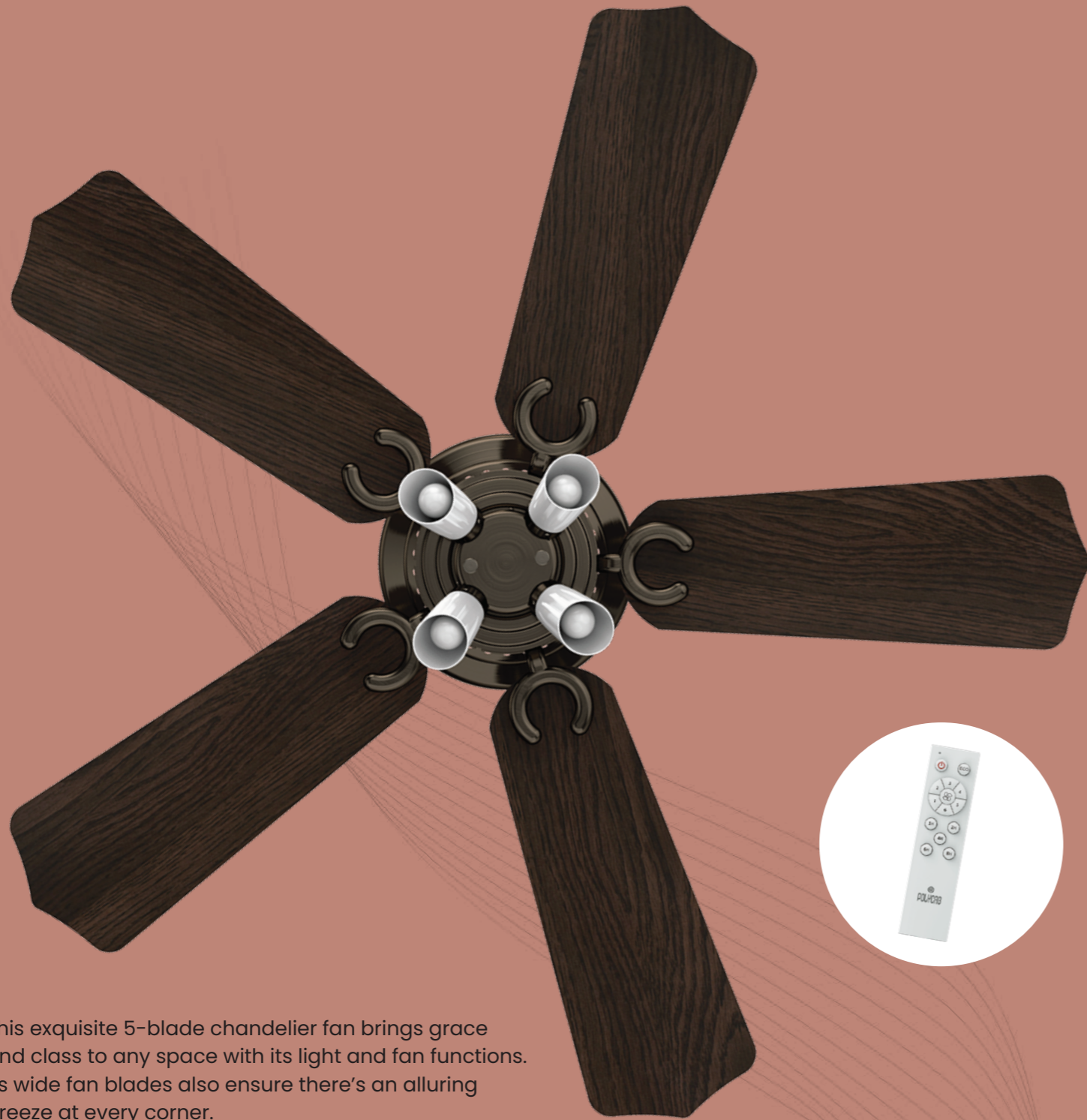
This beautiful and efficient fan with its 5 curved blades provides excellent air distribution in the room. The seamless blend of metallic body and wooden blades add to its presence and elevate the grandeur of your space.

- Aerodynamic blades • Antique finish
- 5-blade design • 2-year warranty
- Energy-efficient BLDC motor

*Savings as compared to a 75W ceiling fan. Terms and Conditions apply.



POISE *BLDC*



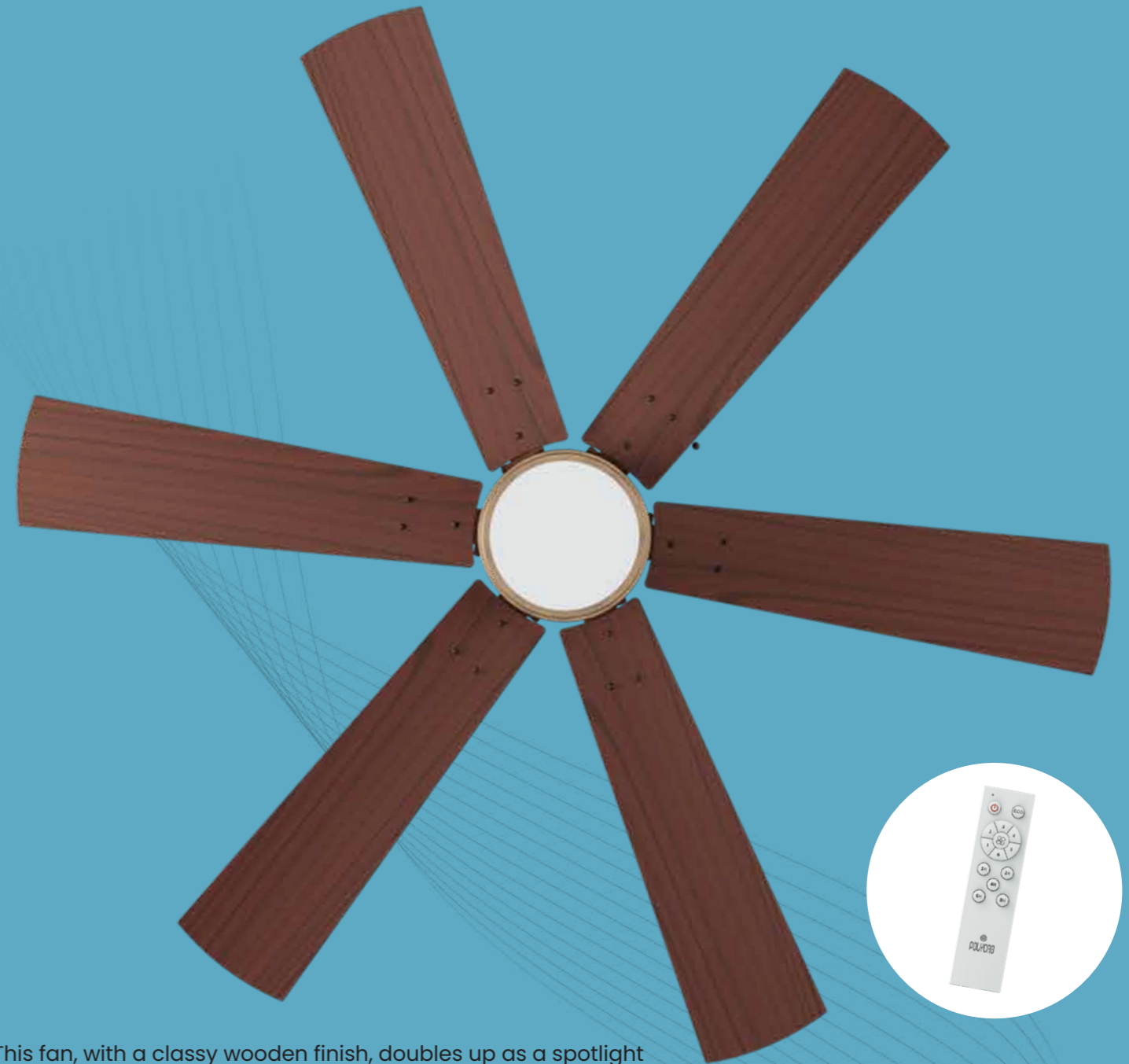
This exquisite 5-blade chandelier fan brings grace and class to any space with its light and fan functions. Its wide fan blades also ensure there's an alluring breeze at every corner.

- Antique finish • Inbuilt underlights • 5-blade design
- Energy-efficient BLDC motor • 2-year warranty
- Saves up to 65% on your electricity bills*

*Savings as compared to a 75W ceiling fan. Terms and Conditions apply.



DIVINA *BLDC*



This fan, with a classy wooden finish, doubles up as a spotlight with a remote-controlled LED light, right at its centre. Choose from its 6 light colours and add a touch of glam instantly to your room. Its wide fan blades ensure there's a blissful breeze at every corner while the 6 elongated blades add an ornate look to your space.

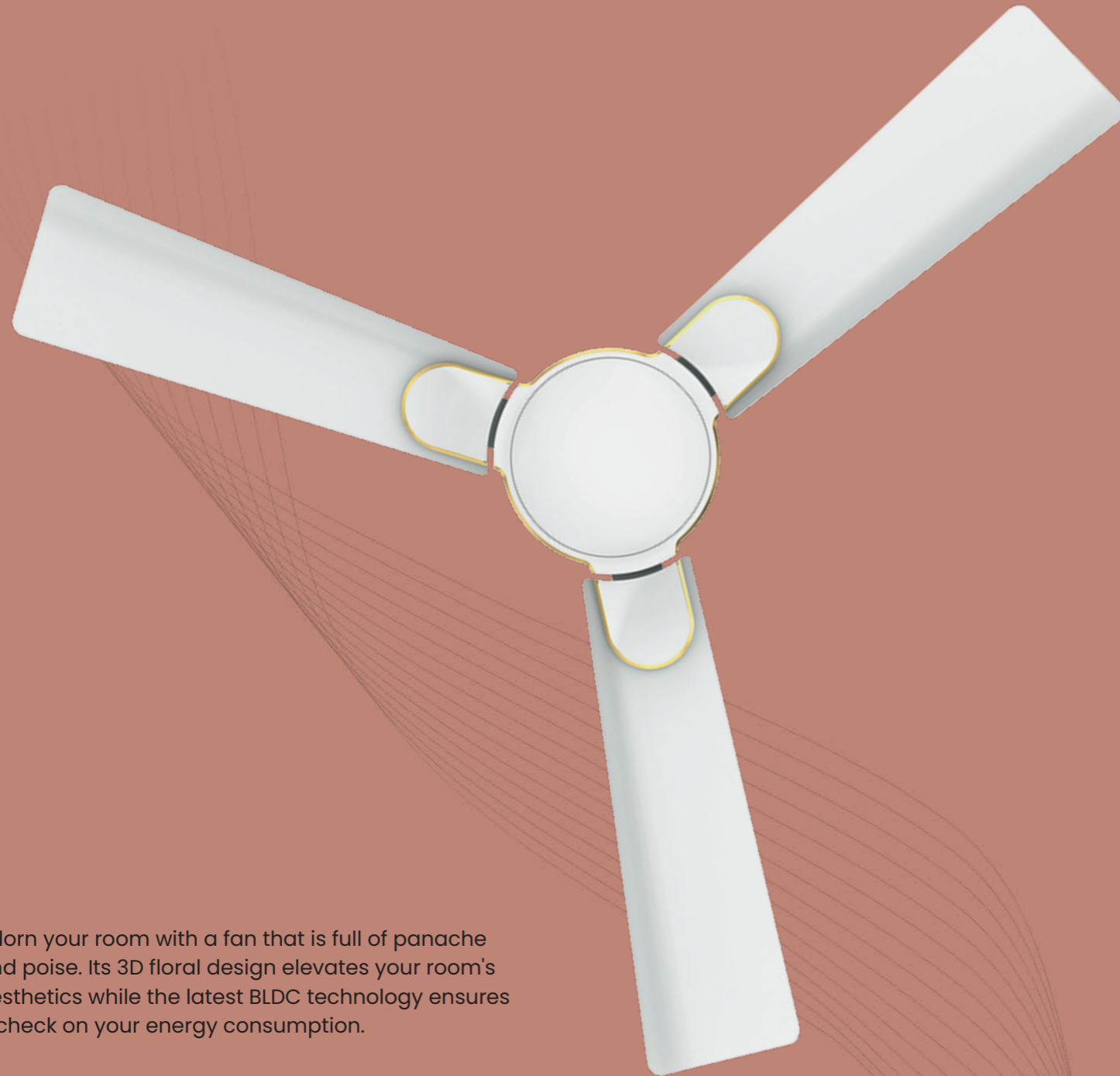
- 6-blade design • Inbuilt LED underlight with 6 colours
- Remote-controlled • Energy-efficient BLDC motor
- 2-year warranty

Saves up to 65% on your electricity bills*



ELEGANZ

PEARL DESIGNER BLDC



Adorn your room with a fan that is full of panache and poise. Its 3D floral design elevates your room's aesthetics while the latest BLDC technology ensures a check on your energy consumption.

- Energy-efficient BLDC motor • Broad blade design
- Rustproof aluminium blades • Saves up to 65% on your electricity bills*
- 3-year warranty

*Savings as compared to a 75W ceiling fan. Terms and Conditions apply.



PEARL
WHITE GOLD



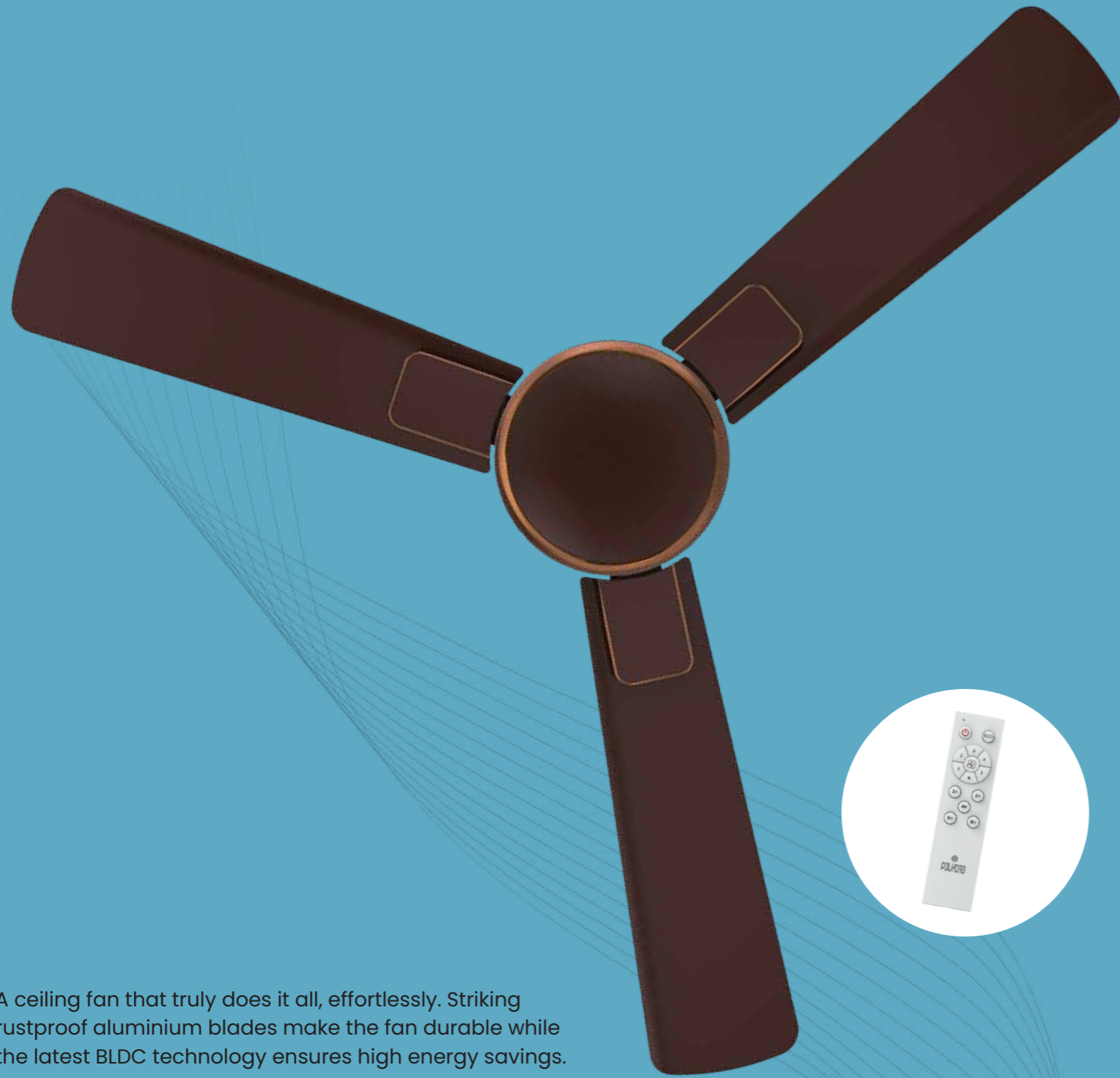
PEARL
MIST GOLD



ESPRESSO
BROWN



ELANZA BLDC



A ceiling fan that truly does it all, effortlessly. Striking rustproof aluminium blades make the fan durable while the latest BLDC technology ensures high energy savings.

- Energy-efficient BLDC motor • Silent motor
- Rustproof aluminium blades • Saves up to 65% on your electricity bills*
- 3-year warranty

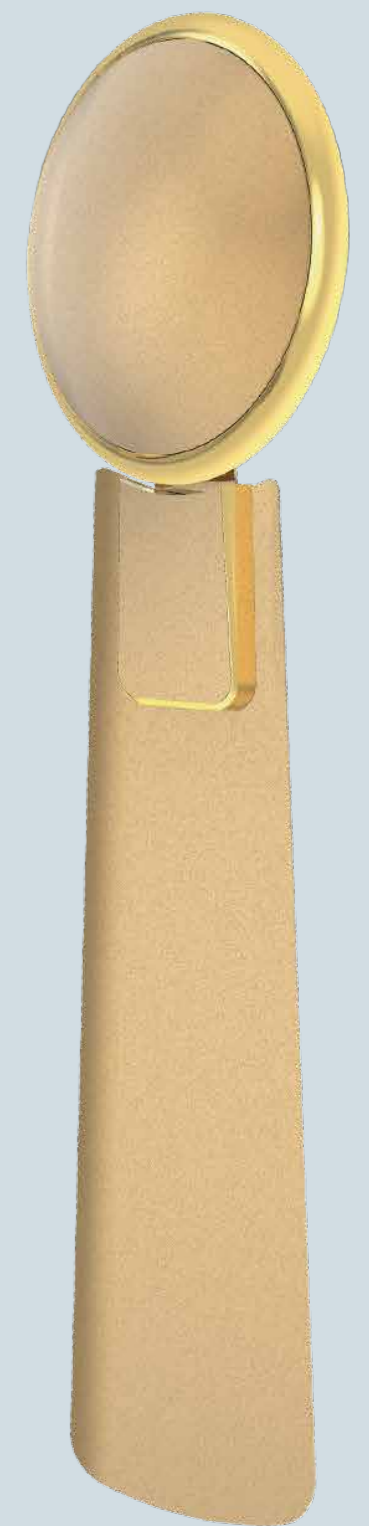
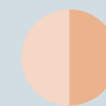
*Savings as compared to a 75W ceiling fan. Terms and Conditions apply.



PEARL COPPER



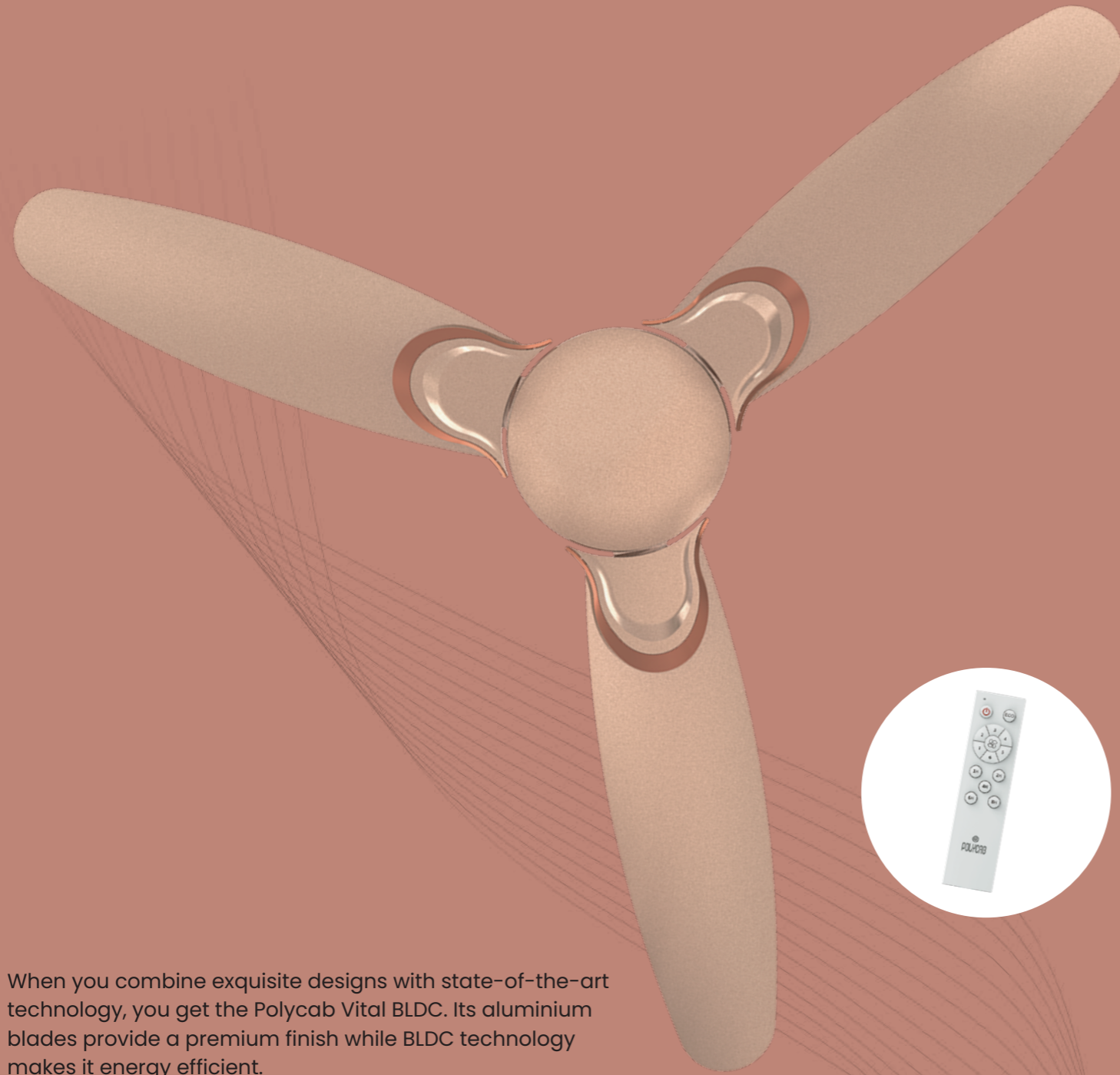
ROSE GOLD



BIRKIN GOLD



VITAL BLDC



When you combine exquisite designs with state-of-the-art technology, you get the Polycab Vital BLDC. Its aluminium blades provide a premium finish while BLDC technology makes it energy efficient.

- Energy-efficient BLDC motor • Silent motor
- Rustproof aluminium blades • Saves up to 65% on your electricity bills*
- 3-year warranty

*Savings as compared to a 75W ceiling fan. Terms and Conditions apply.



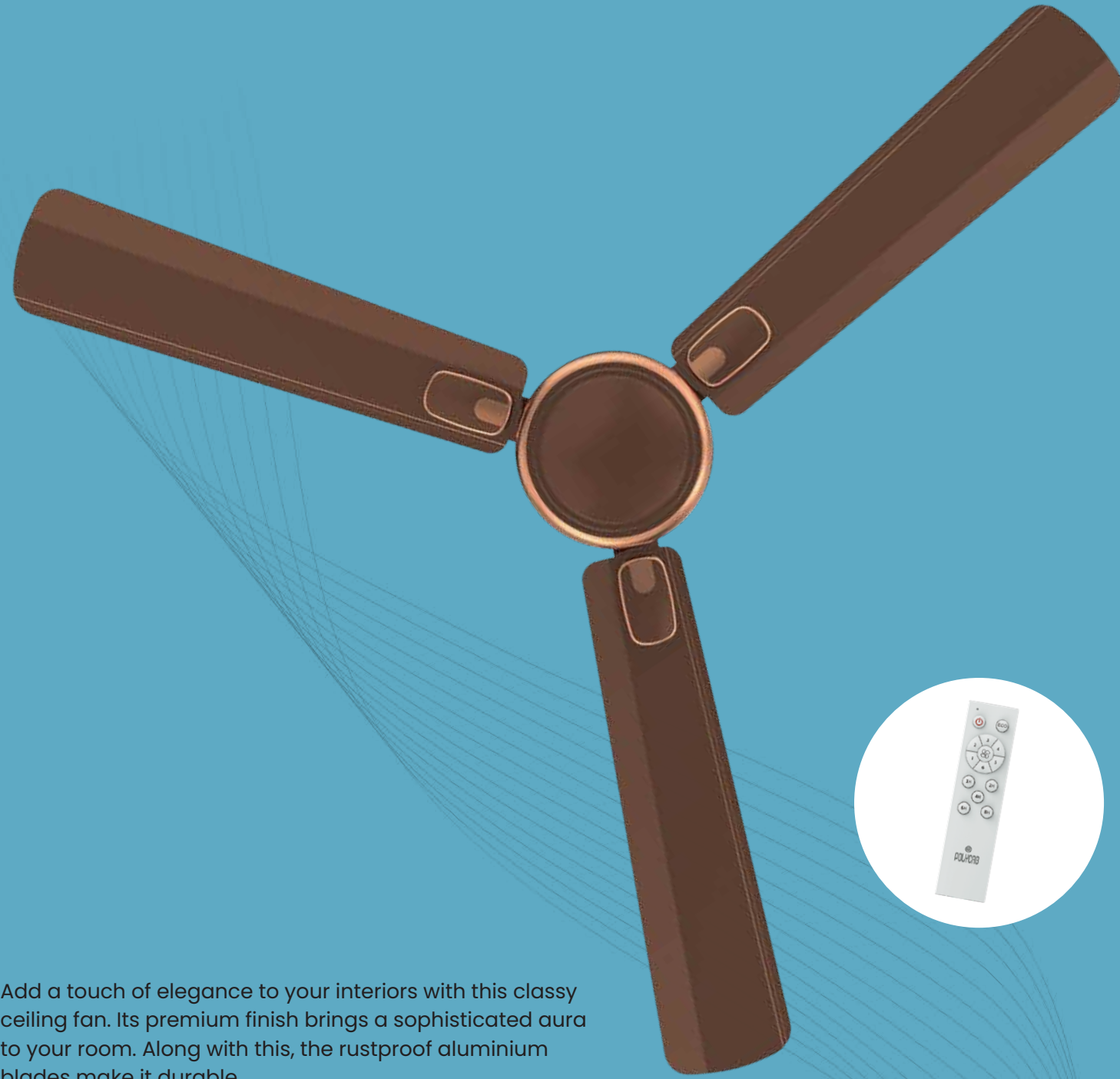
METALLIC
ROSE GOLD



METALLIC
DAISY WHITE



ZOOMER BLDC



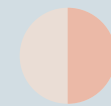
Add a touch of elegance to your interiors with this classy ceiling fan. Its premium finish brings a sophisticated aura to your room. Along with this, the rustproof aluminium blades make it durable.

- Rustproof aluminium blades • Broad blade design
- High-speed operation • Saves up to 65% on your electricity bills*
- 3-year warranty

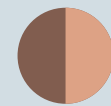
*Savings as compared to a 75W ceiling fan. Terms and Conditions apply.



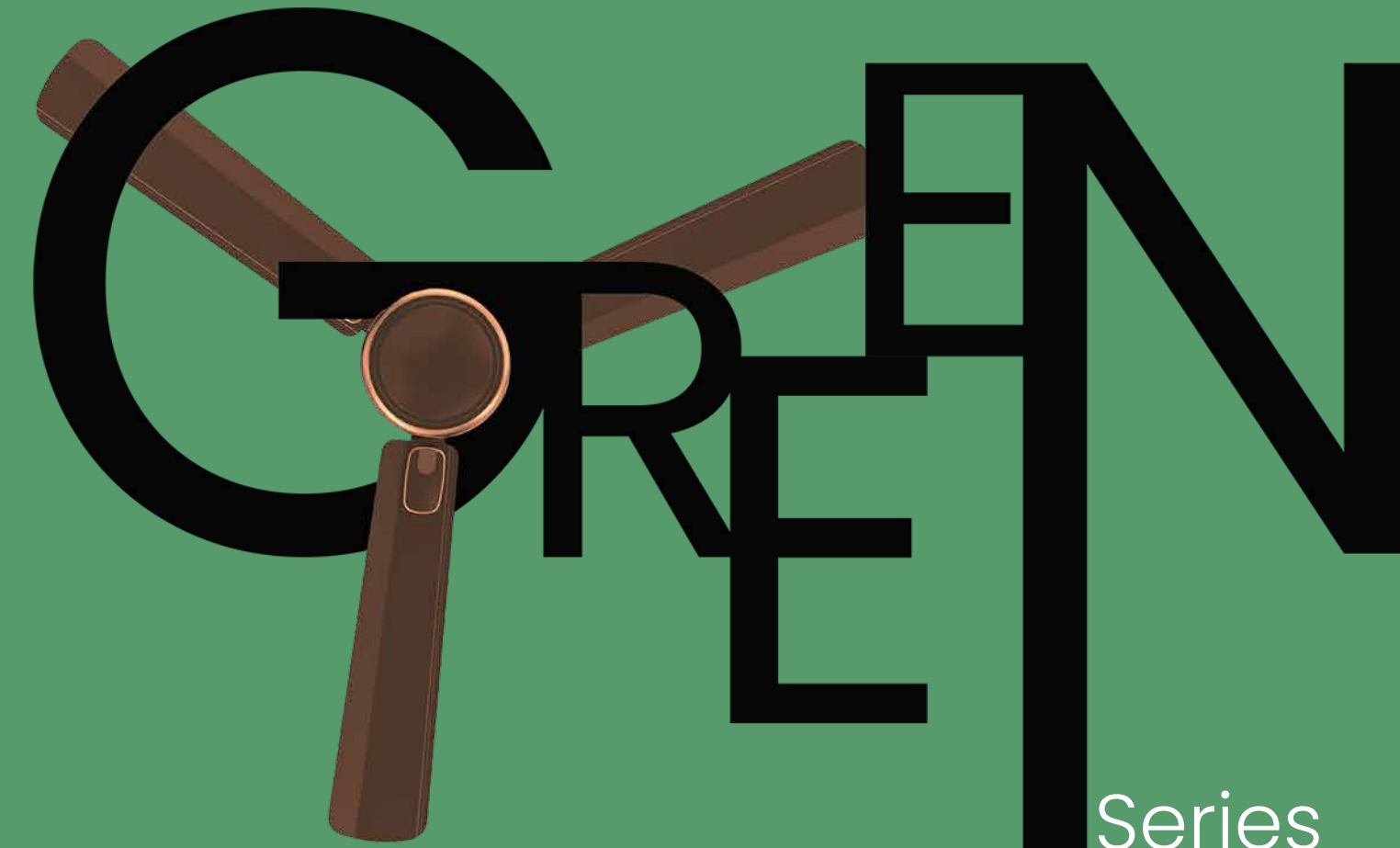
GOLD BEIGE



METALLIC COPPER



SMOKE BROWN



Series

OPEN THE WORLD OF
GREEN SERIES.

GREEN

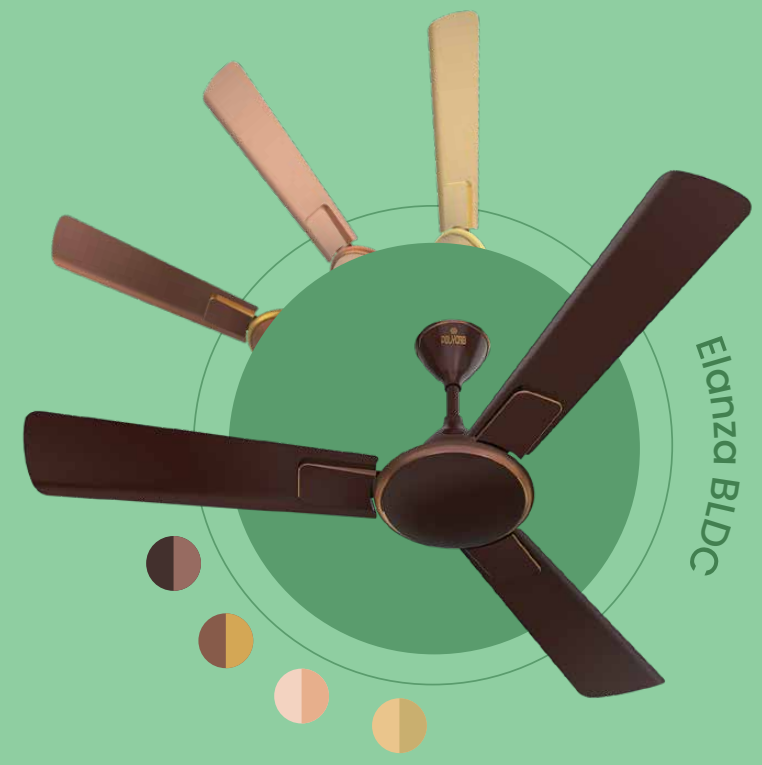
All Green Range fans,
at a glance.

Series

Superia SP02 BLDC



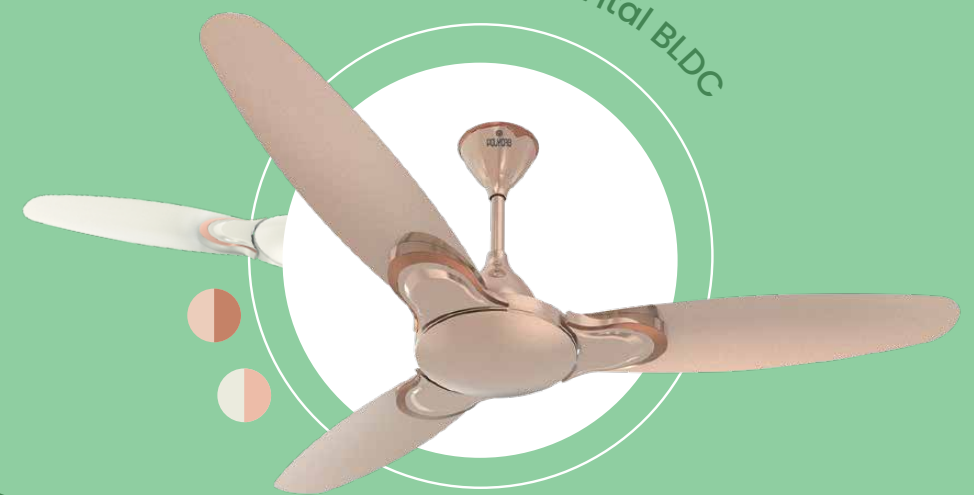
Eianza BLDC



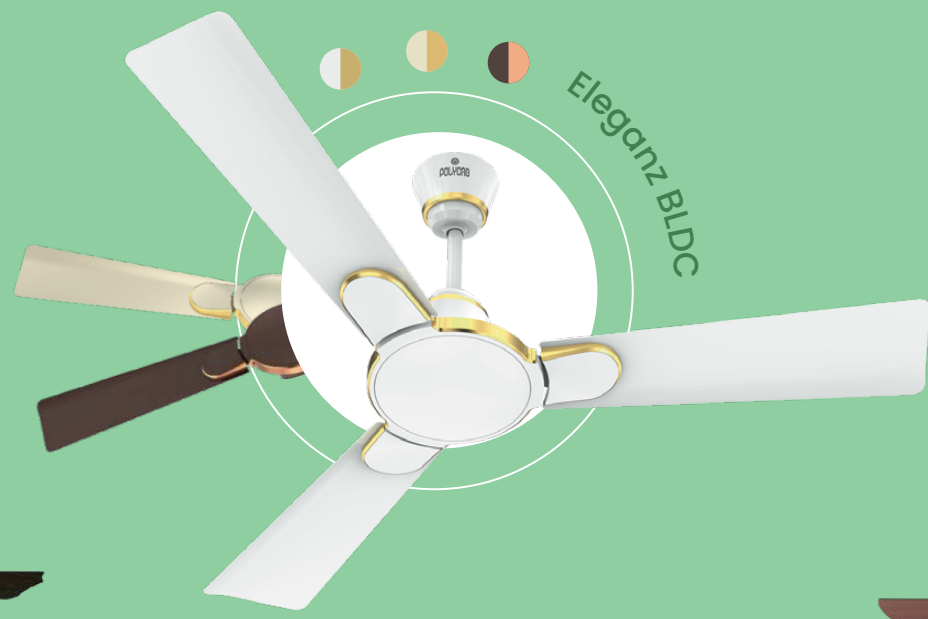
Superia 04 BLDC



Vital BLDC



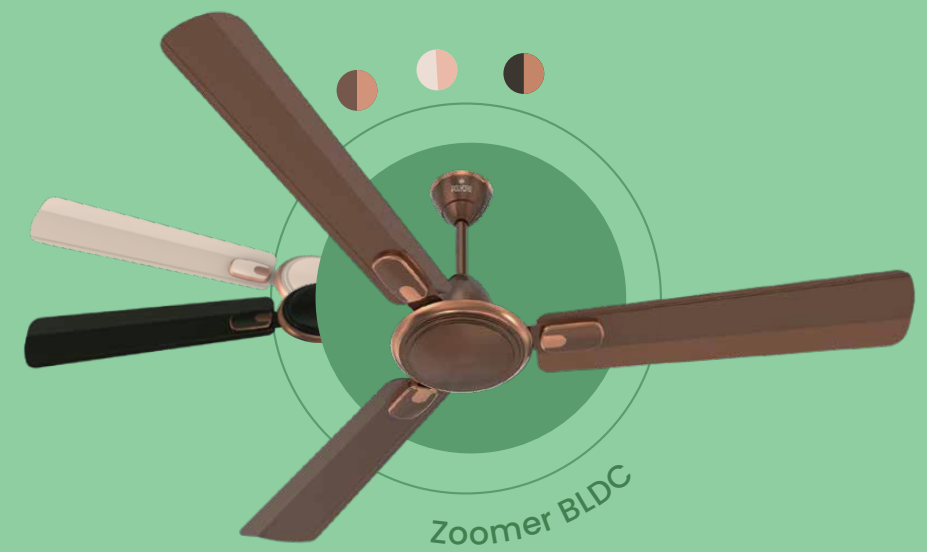
Eleganz BLDC



Divina BLDC



Zoomer BLDC



Poise BLDC

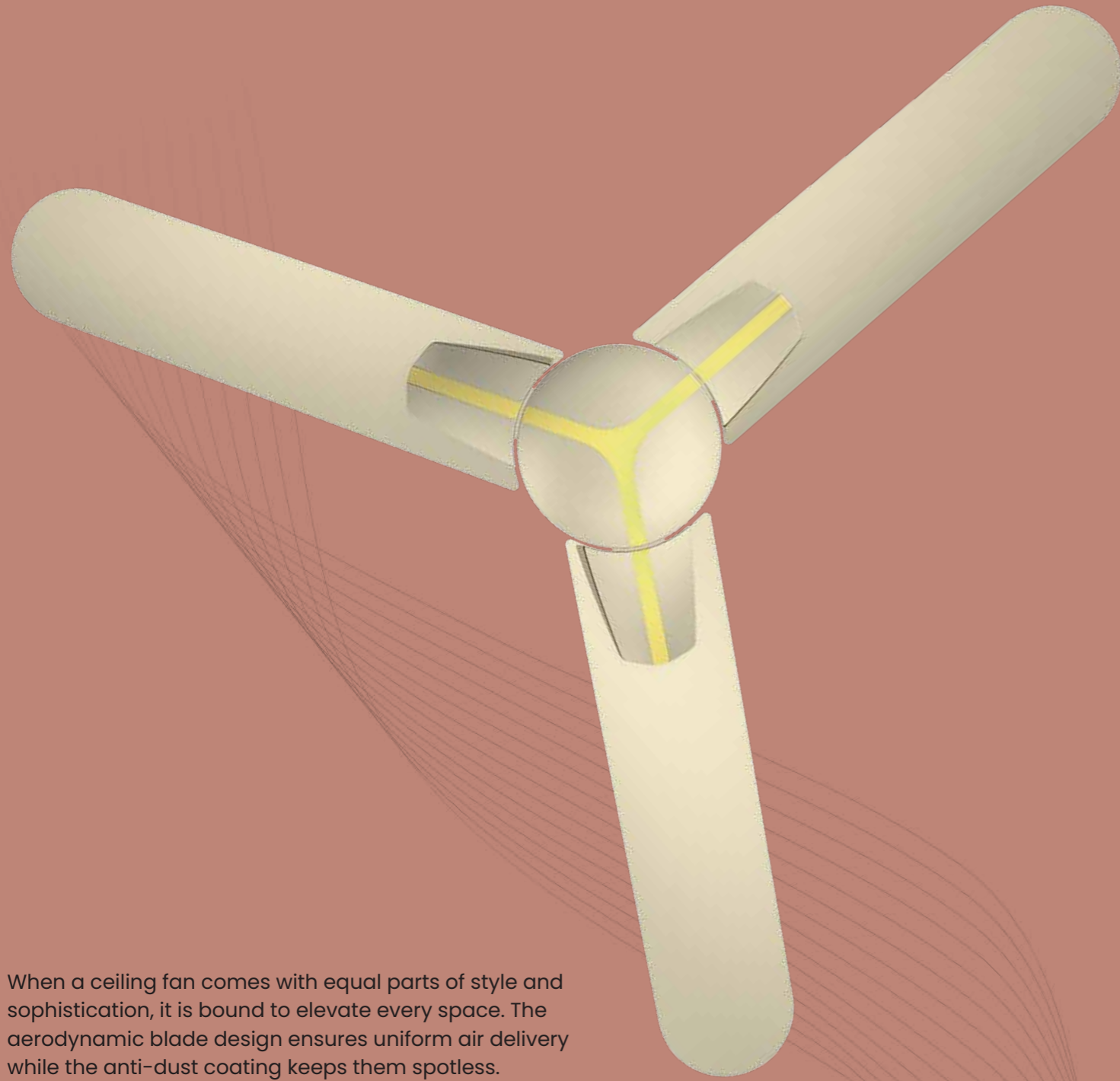


CELEBRATION

Series

A classy range of sleek fans that give you the best of
minimal design and powerful features.

ELANZA PRIME



When a ceiling fan comes with equal parts of style and sophistication, it is bound to elevate every space. The aerodynamic blade design ensures uniform air delivery while the anti-dust coating keeps them spotless.

- Aerodynamic blades • Anti-dust coating on blades
- High-gloss mirror finish • 3-year warranty



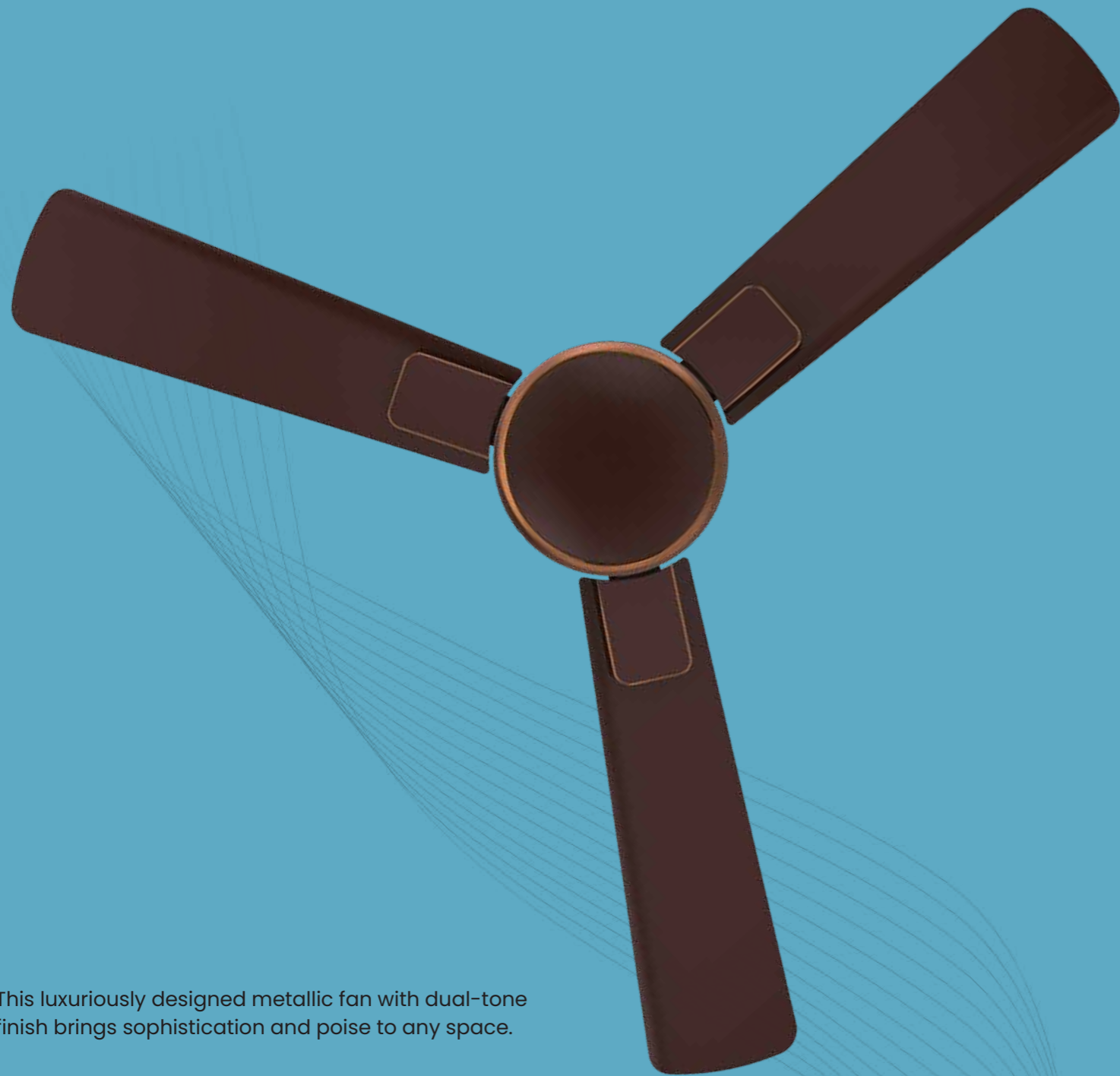
PEARL
GOLD MIST



PEARL
WHITE



ELANZA

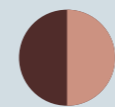


This luxuriously designed metallic fan with dual-tone finish brings sophistication and poise to any space.

- Rustproof blades • Broad blade design
- High-speed operation • 3-year warranty



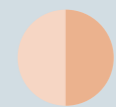
**ESPRESSO
BROWN**



**PEARL
COPPER**



**PEARL
ROSEGOLD**



**PEARL WHITE
GOLD**



BIRKIN GOLD



VITAL PLUS



Make heads turn with the spectacular Vital Plus. Equipped with rustproof aluminium blades and glossy mirror finish, this fan is bound to uplift the aesthetics of your room.

- High-gloss mirror finish • Broad blade design
- Rustproof aluminium blades • 3-year warranty



**METALLIC
COPPER**



**METALLIC
DESERT DUNE**



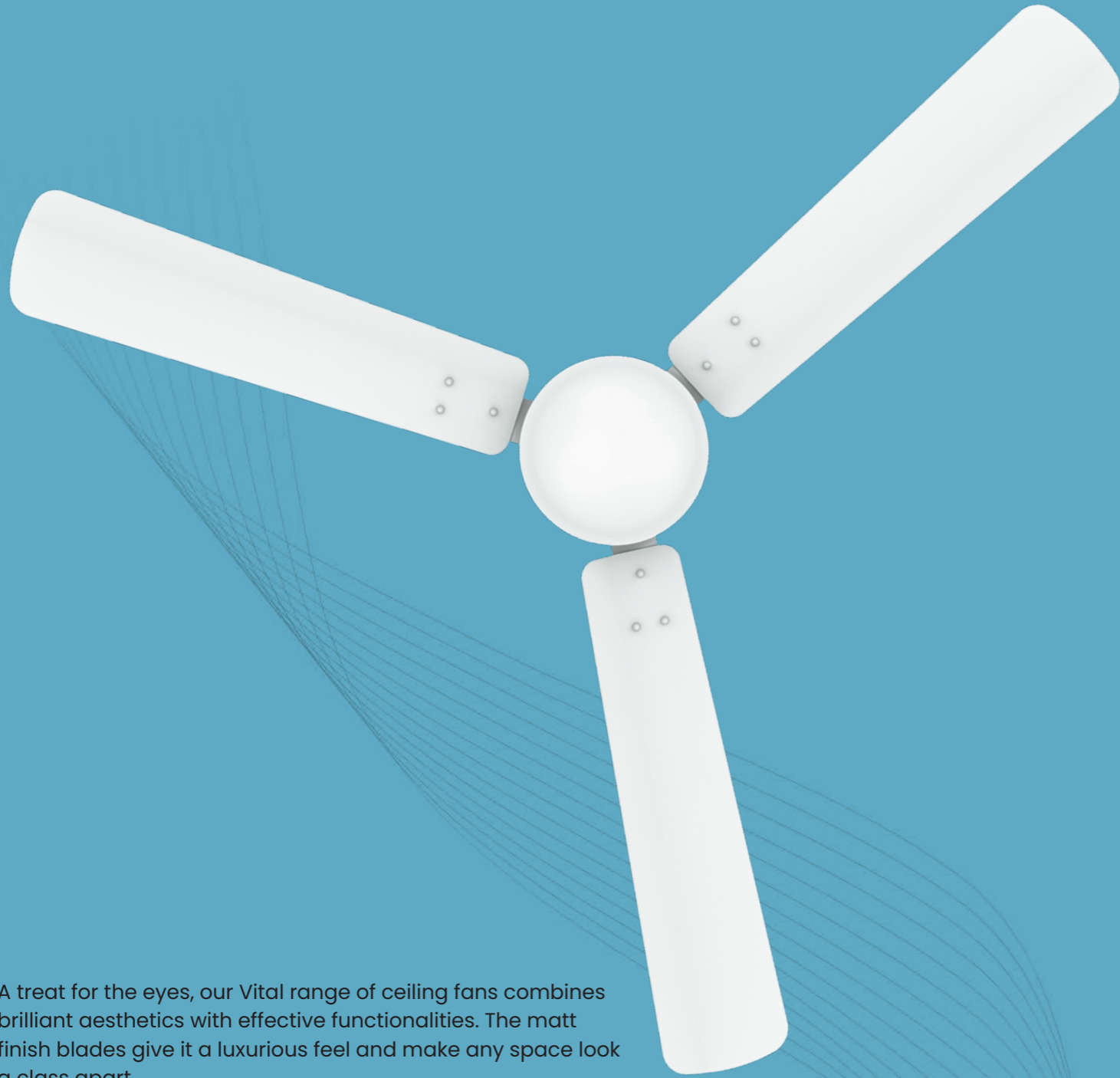
**METALLIC
ROAST COFFEE**



SATIN WHITE

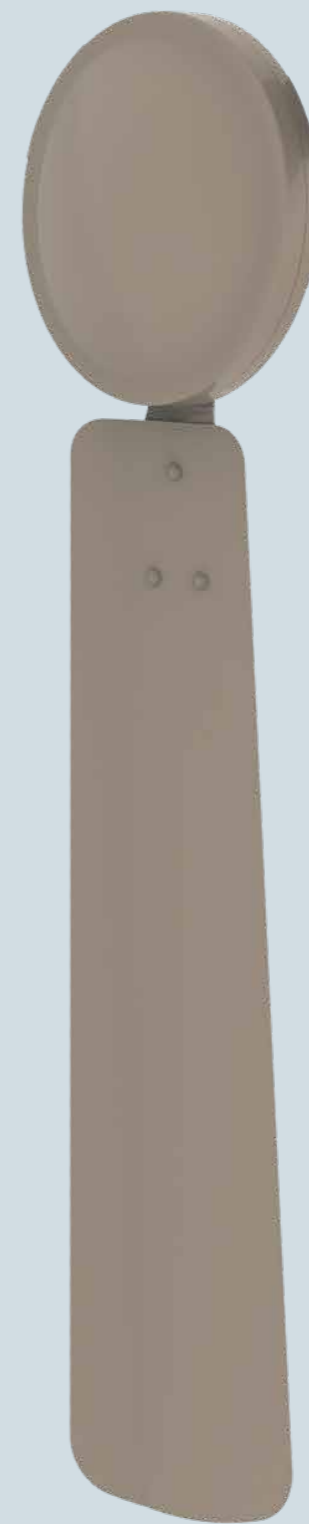


VITAL



A treat for the eyes, our Vital range of ceiling fans combines brilliant aesthetics with effective functionalities. The matt finish blades give it a luxurious feel and make any space look a class apart.

- Premium matt finish blades • Broad blade design
- High-speed operation • 3-year warranty



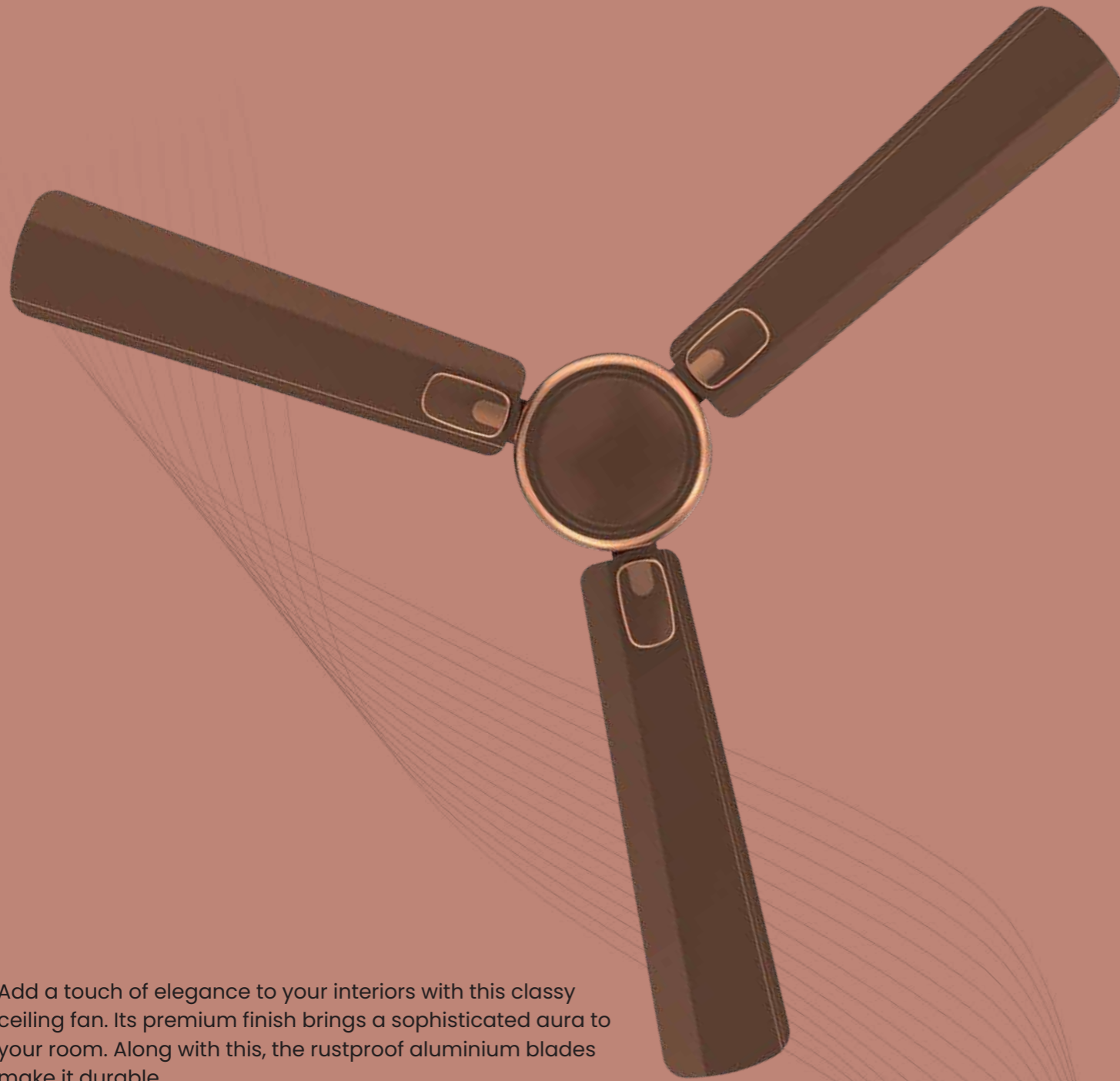
**MATT
SAND STONE**



**MATT
SNOW WHITE**



ZOOMER PRIME

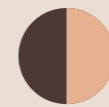


Add a touch of elegance to your interiors with this classy ceiling fan. Its premium finish brings a sophisticated aura to your room. Along with this, the rustproof aluminium blades make it durable.

- Rustproof aluminium blades • Broad blade design
- High-speed operation • 3-year warranty



CHOCO BROWN



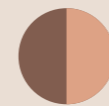
GOLD BEIGE



METALLIC COOL GREY



METALLIC COPPER



METALLIC SMOKE BROWN



SILKY WHITE



ZOOMER DLX



Classy design and sophisticated technology blend together beautifully in this fan, to deliver best-in-class performance along with minimal looks.

- Longer blades • High-gloss mirror finish
- Corrosion-resistant G-Tech blades
- 2-year warranty



CREAMY
WHITE



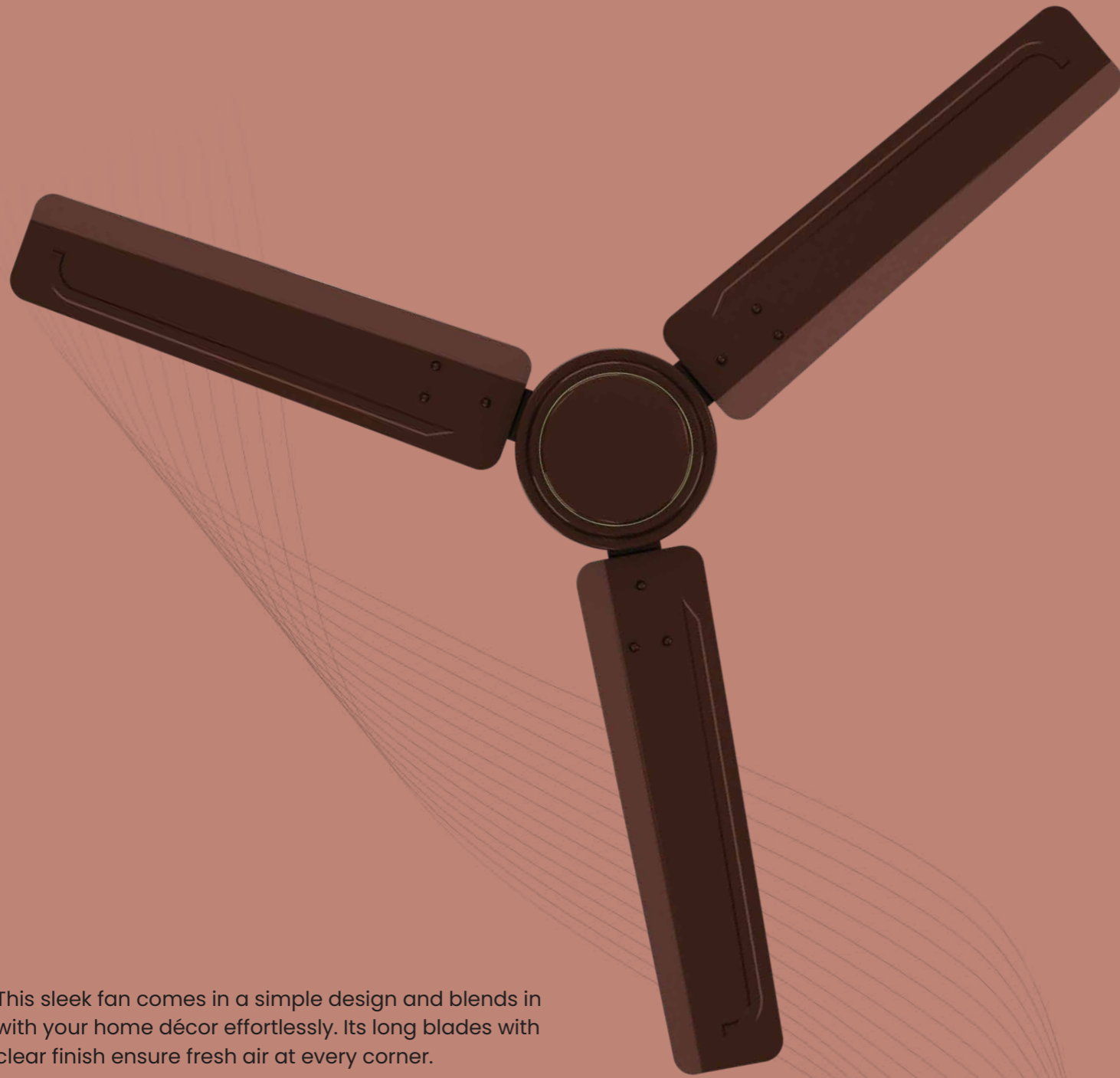
LUSTER
BROWN



SMOKE
BROWN



ZOOMER



This sleek fan comes in a simple design and blends in with your home décor effortlessly. Its long blades with clear finish ensure fresh air at every corner.

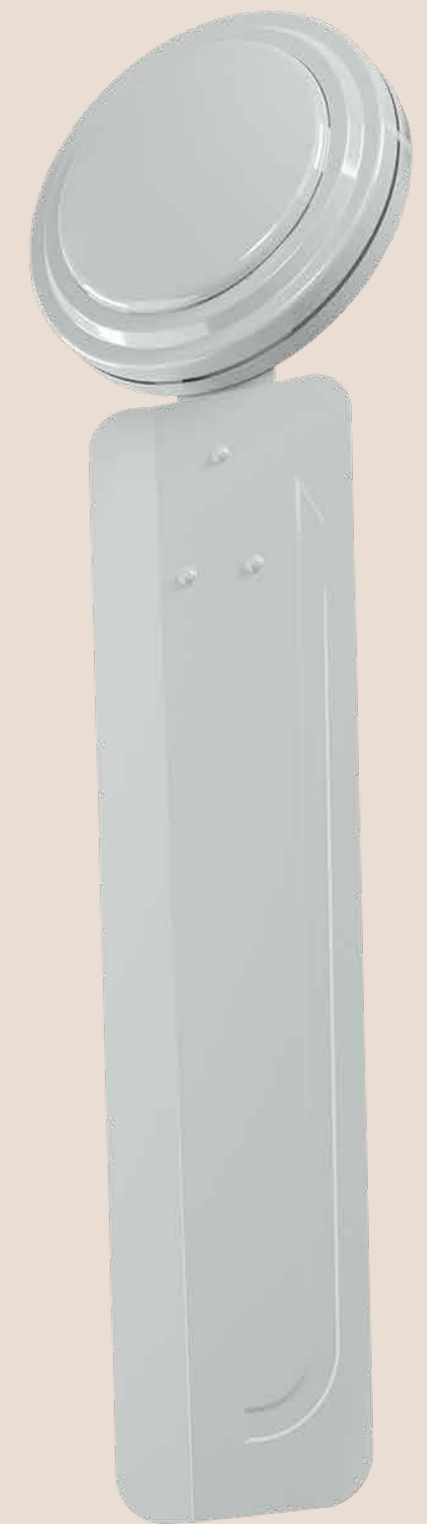
- Corrosion-resistant G-Tech blades
- Longer blades • High-gloss mirror finish • 2-year warranty



LUSTER
BROWN



SMOKE
BROWN



CREAMY
WHITE



CELEBRATION



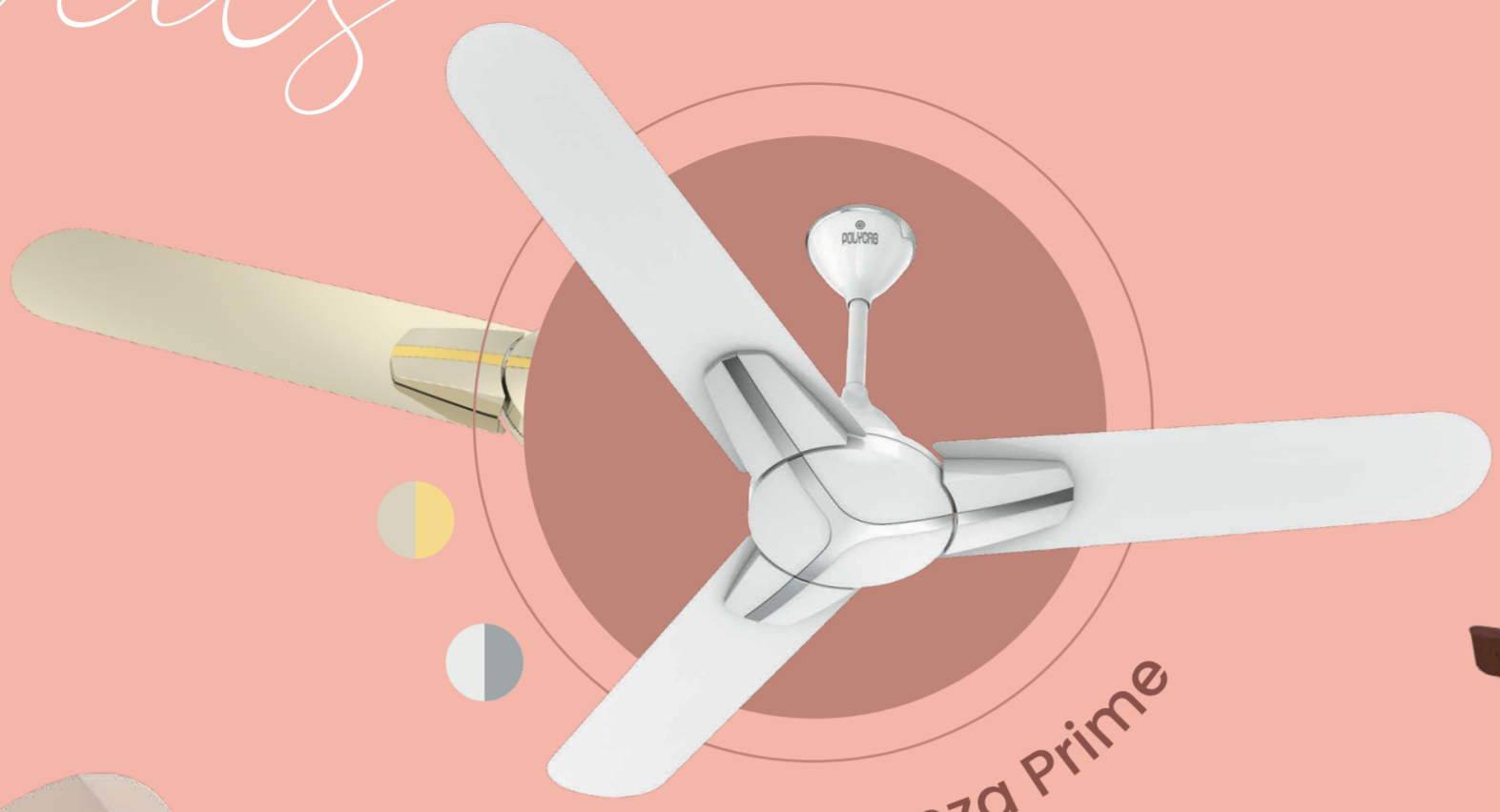
Series

OPEN THE WORLD OF
CELEBRATION SERIES.

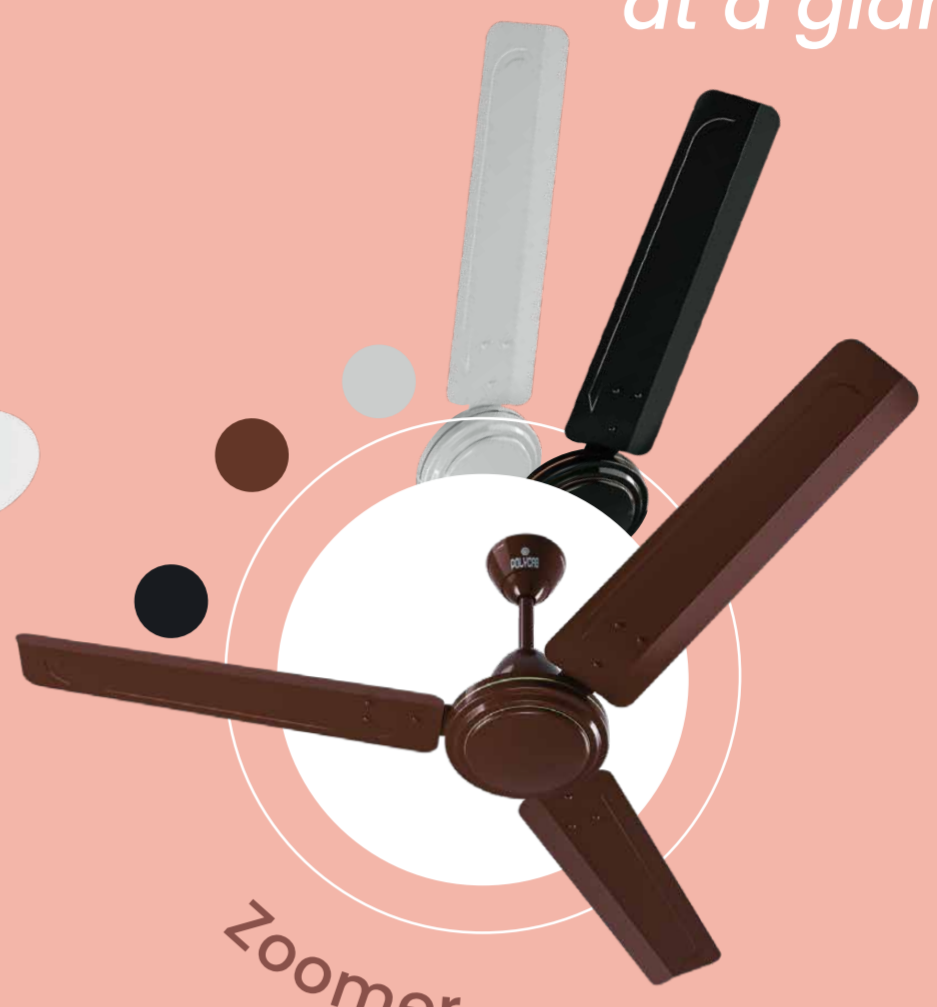
CELEBRATION

Series

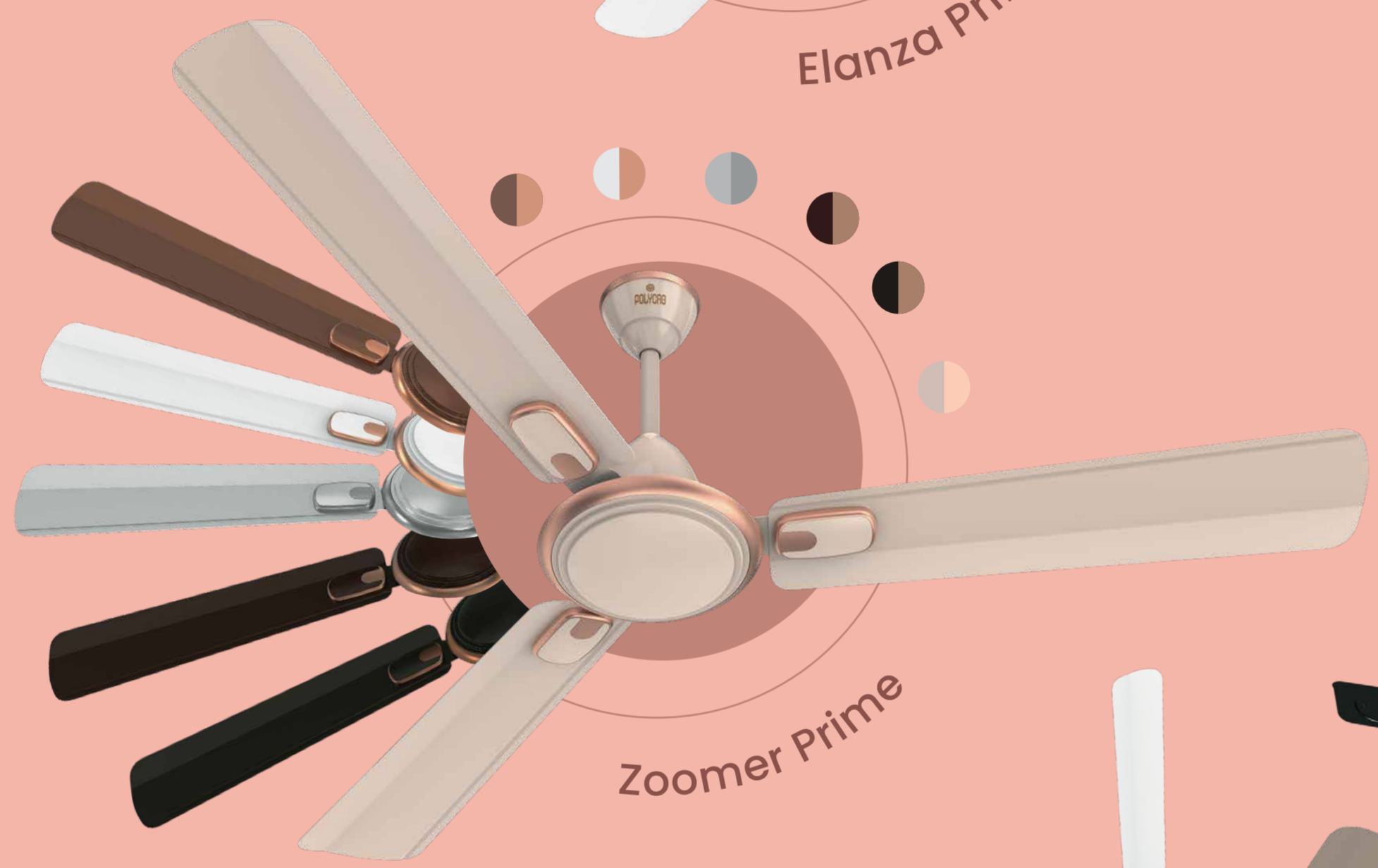
All Celebration Range fans,
at a glance.



Elanza Prime



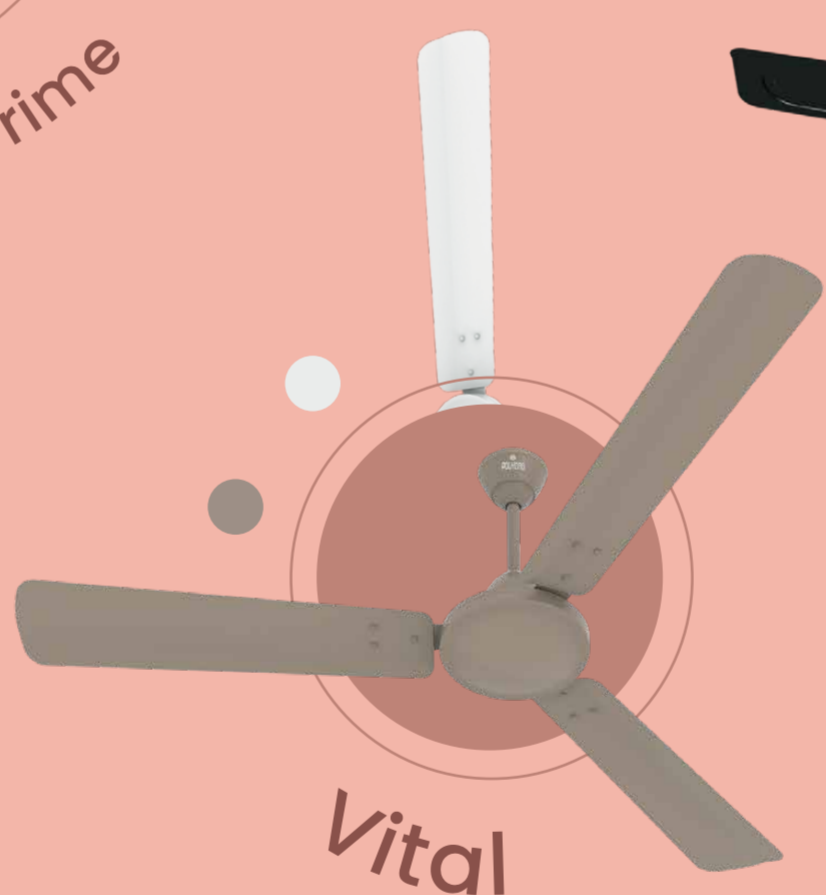
Zoomer



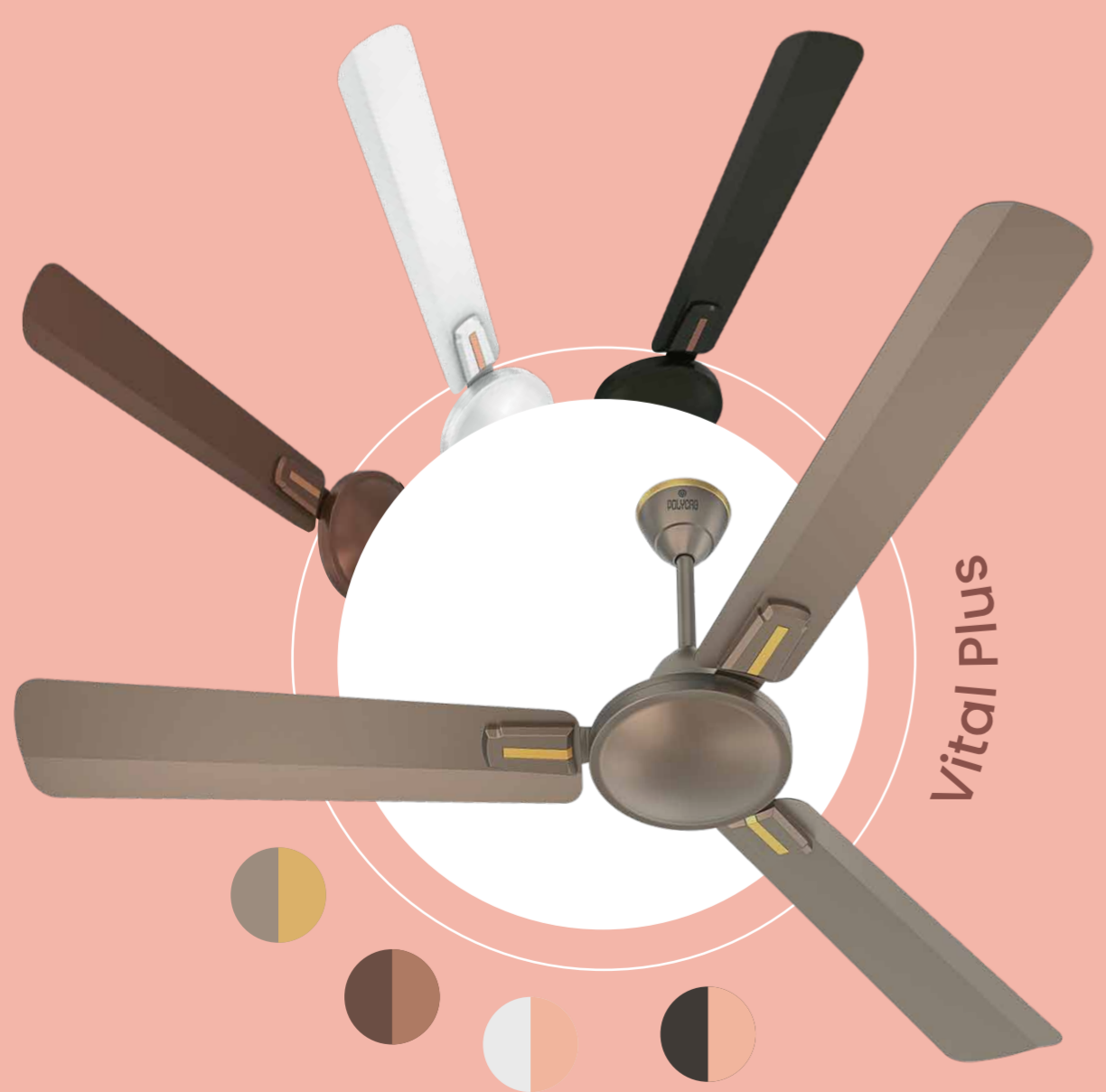
Zoomer Prime



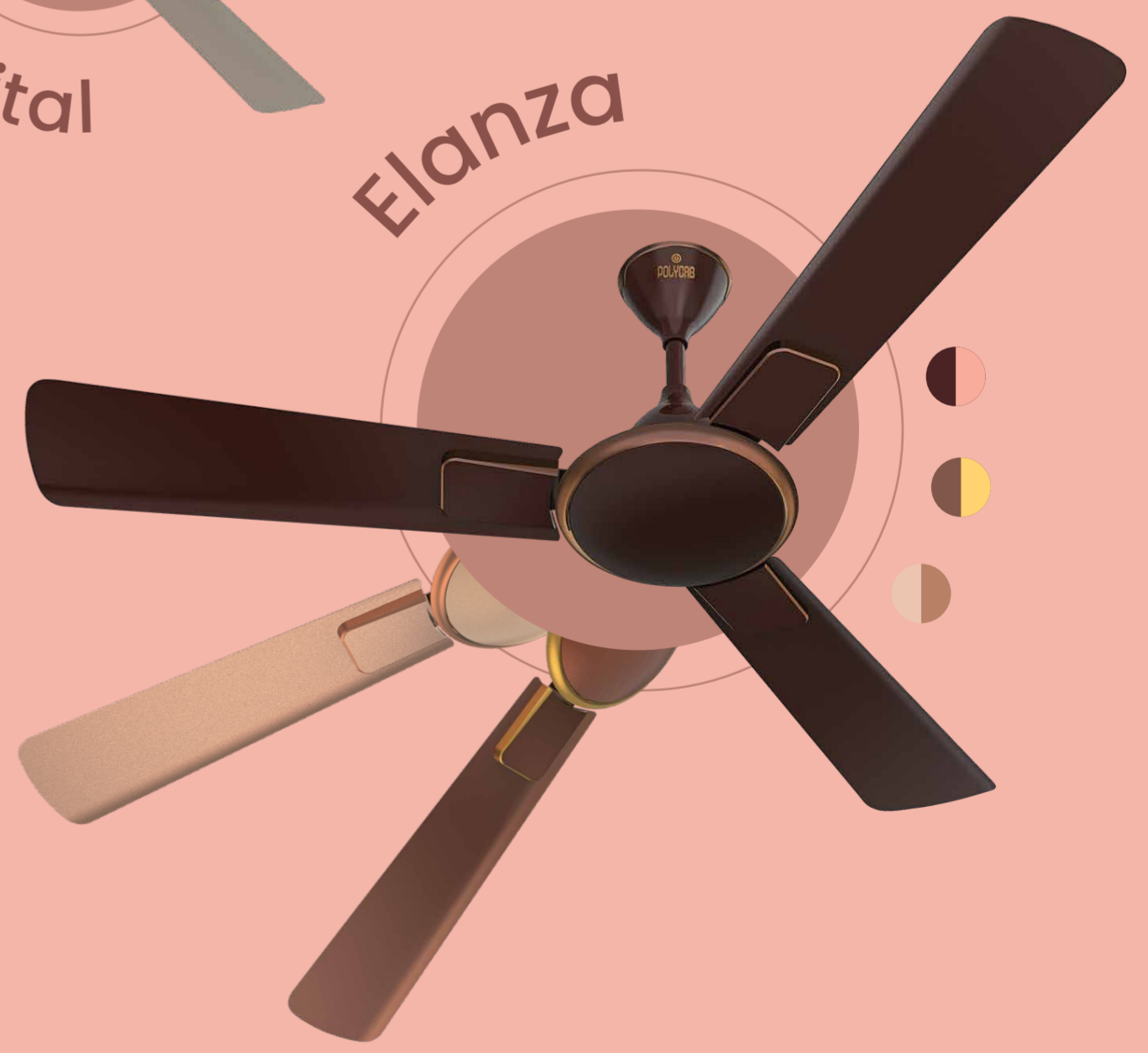
Zoomer DLX



Vital



Vital Plus



Elanza

